

STILL IN THE PINK		
	Max.	Min.
Feb. 23.....	83	47
Feb. 24.....	82	50
Feb. 25.....	82	50
Feb. 26.....	80	51
Feb. 27.....	84	54
Feb. 28.....	77	48
Mar. 1.....	75	54

The Desert Sun

Of Palm Springs, California

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VOL. XXIII—No. 53

Friday, March 3, 1950

Single Copy 10c

Ten Candidates Seek Three Council Posts



ONE OF THESE—Will be Desert Circus Queen. Five finalists from a group of 16 were judged last week by a five-man board of experts and one was chosen as queen with the other four to be attendants during Circus week. Selection will not be revealed until the opening Charity ball, March 21. The lovely who would make even Solomon, Tommy Manville or Artie Shaw pause to ponder are (standing) Carol Jean Burket, Helen Williams and Bonnie Lou Wheeler while seated are Mabel Potter and Floy Palmer.



BASEBALL HOSTESS — With the spring training of the Seattle Rainiers underway at Palm Springs, the Baseball Boosters club, of that desert spa, have named lovely Ann Purdy as their "Official Baseball Hostess." Ann is shown here wearing a team member's shirt which makes an entire outfit for her, as you can see.



STARTING THE DRIVE — Mrs. Robert Backstrom, daughter Deidre, and Paul Lukas, honorary chairman of the local Red Cross fund campaign starting today, pause for a last-minute discussion before commencing the program. Active Chairman of the drive is Val Blatz who is starting the proceedings out with a kickoff coffee and doughnut-meeting this morning at the Youth Center.—(Gayle Studio photo.)



PALM SPRINGS MOUNTIES—Here is the newly-formed Palm Springs Mounted Police as the group was sworn in at the arena of the Polo Grounds recently by Judge Eugene E. Theriault. Membership from left to right are Chief August Kettmann, President Jim Maynard (captain), Dr. William Alkin, "Swede" Davis, Joe Butler (lieutenant), Ernie Andrade, Jimmie Hume, Charles Thomas.

Warren Coble, John Hollinger (lieutenant), Bud Hilderman, George Rasmussen, Elmo Purnell, Perry Sanders, George Strabe, Dave Henderson, Bob Bennett, Don Maher, Cliff Campbell, Del Smith and Dean Thomas. Other members not included in the picture are Hutch Moseley, Ed Sargent and Trav Rogers.

Ten in Field April 11 for Council Seats

Ten candidates were filed at deadline time, noon yesterday, for three council chairs to be voted on at next city election, April 11, it was revealed yesterday by City Clerk Louise McCann.

Two last-minute entries insured a contest in each of the three city districts, these being two, four and six.

Nomination petitions filed yesterday were Stanley G. LeMen in district two and William Waldron in district four.

THIS PLACES six contestants in district two, being besides LeMen, Charles Valentino, Juanita Dunsforth, Jerry Nathanson, Joseph P. Palozzi and Cliff Campbell. Incumbent Wally Waring is not seeking reelection.

In district four, the two candidates are incumbent and mayor, Charles Farrell, and Waldron; and in district six the two are incumbent Tom Kieley and Herbert Burns.

See POLITICS, Page 11

This Side Of the Sun

By Phat

Jolson, Jessel, Cantor, Hope Make the welkin ring, Frankie, Gordon, others, too. But where the heck is Bing?

That was a great show the Policemen's Association put on last weekend. . . So many people tucked into the high school gymnasium that I understand a sardine packer fainted. . . That's one thing we don't have to worry about in Palm Springs. . . When it comes to home talent, we got it for free whereas other places have to, it and dig deep.

WE JUST HAD Brotherhood week and, by a strange coincidence, crime prevention week at the same time. . . It was also Smile Week. . . There are so many weeks now that they triple and quadruple them to get 'em in. . . I'm in favor of another week which I am going to promote. . . That is "Silence Week." . . No yakety-yak for seven whole days. . . Wouldn't that be wonderful? . . . Saw a fellow in a white suit with red letters on his back "PEST CONTROL." . . I've got several jobs for him if he'll look me up. . . Harold West of the Bank of America must be bothered, too. . . Saw him in long and earnest consultation with the Pest Control man and then saw the latter shake his head negatively. . . Speaking of banks, saw Fred Ingram come out of a

Committees Step Up Preparations For 14th Circus

Committees whipping into shape the dozen events of the 14th Annual Desert Circus yesterday had stepped up the tempo of their plans at the opening of the spectacular spring event approached, less than three weeks away.

General Chairman Kenneth Kirk will hear reports from all events chairmen and members of the executive committee at a breakfast scheduled next Tuesday morning at the Desert Inn Coffee Shop.

ANTHONY BURKE, parade chairman, announced yesterday that already more than 100 entries are assured even on the invitational basis established this year. Floats, posies and See CIRCUS, Page 2

Musicians' Union Picket on Parade

Appearing yesterday morning for what was said to be the first time in Palm Springs, a picket bearing a placard, "ON STRIKE, A.F. of L.," commenced his solitary round-trip of 40 feet in motionous regularity before the gate of the Desert Inn.

Said to be the outgrowth of a lack of agreement between the management and two musicians, employed last year, over salaries for the current season, the "strike" was ordered by the musicians' local in San Bernardino. The picket, a resident of the Gate city, named Buck Ranger, stated he represented the American Federation of Labor.

Inside the inn, where business continued normally, Earl Coffman, owner and active in the management, said the establishment. See PICKETING, Page 11

Park Fund Safe, Rink Tells Council During Budget Talk

Finances of the city comprised a major portion of Wednesday's city council meeting with, at times, a great deal of inquisitiveness shown in the disbursement of funds.

First brought to the attention of the council by the city manager's recommendation that \$25,000 additional monies be transferred from the fund, set forth in 1948 to the Park board, and diverted to the bond fund for completion of the Polo Grounds, Councilman Florian Boyd inquired as to how the city could add to the bond fund already authorized by the voters.

Game Sunday To Inaugurate Polo Grounds

A double celebration is in store for Villagers Sunday afternoon as the new Polo Grounds baseball stadium is inaugurated with brief ceremony, followed by the first game between the Seattle Rainiers, training in Palm Springs, and the San Francisco Seals, encamped at El Centro, tangle in big-time style before what is expected to be a packed house.

In the brief inauguration ceremonies, Mayor Charles Farrell will introduce persons instrumental in development of the stadium in bringing the popular Pacific Coast league team to Palm Springs for the spring workouts.

TO START THE GAME with a twist on the orthodox tossing out of the first ball by the mayor of the city, Mayor Farrell instead will BAT the first ball pitched. (It is said he has practiced for an hour each day for the past two days to become proficient at knocking out flies.)

The ball team, itself, has been in full practice since Wednesday when the last of the squad arrived. Pitchers and catchers arrived for workouts February 20. Team is led by Owner Emil Sick, Seattle brewer, and Executive Vice President Torchy Torrence, and they, along with other members of the squad, have all placed their stamp of approval on the Polo Grounds layout as being one of the finest in the nation regardless of size of the city.

ARRANGEMENTS for the team and use of the stadium have been under the direction of the Baseball Boosters committee, headed by Al Stutz, the committee. See BASEBALL, Page 11

RED CROSS CAMPAIGN BEGUN IN VILLAGE TODAY

This morning marks the start of the local Red Cross annual drive for its needed funds; for the ensuing year with a kickoff coffee and doughnut session at the Youth Center.

Val Blatz, chairman of the fund drive in the Palm Springs area, will be in charge of the meeting which will be opened by general chairman of the local Red Cross branch, Warren Slaughter.

Present too, will be Paul Lukas, this year's honorary chairman, and Mary Ellen Pangle, chairman of the county drive. Both are scheduled for a few words of encouragement and instruction to the committee members as they set out on the campaign.

IN CHARGE of the kickoff party is Police Chief August Kettmann who will add a few words of welcome to the visitors and offer his assistance to the workers as they commence their work.

It was announced yesterday by Mrs. Burnham Bigelow, in charge of the Village headquarters office for the fifth consecutive year, that two years ago the Village quota was first to be reached by any community in the county and Chairman Blatz is hoping for a repeat this year.

Council Objects To Word "North"

"Trouble with our neighbors," loomed as the result of council meeting this week as the new post office at Garnet, officially designated by the Post Office department recently as North Palm Springs, came under the legislative fire of the city's law-makers.

City Manager Russel Rink read a communication from Congressman John Phillips of this district explaining how the action of such a designation had been made by the department and that the harm had already been done.

Council, on the premise that the Garnet Gardens district was attempting to "ride on the coattails of the good name of Palm Springs," asked if there were no recourse.

Manager Rink explained that perhaps it was too late to do anything about it but that the Post Office department should at least know of the feelings of Village residents.

Council passed a resolution authorizing a protest to all concerned in the naming.

At this point, President Keith Herbert of the Chamber of Commerce informed council that there had been a precedent established in the same matter several years ago when La Quinta attempted to use the name of South Palm Springs and had been refused.

Mayor Charles Farrell instructed Rink to incorporate this fact in his letters.

Below Estimate

Cost of tree installation and lights along Palm Canyon drive was discussed at city council this week with assurance by Engineer George Minturn that funds already spent on the project were roughly \$25,000 less than that authorized by the civic improvement bond issue voted by Villagers last spring.

65 Allotments Completed to Local Indians

The U. S. Government's program to settle the controversy over valuable Indian lands at Palm Springs took a big step forward this week with the announcement that to date 65 parcels of land had been issued in trust allotments to individual members of the Agua Caliente Tribe.

And the 13 remaining members of the Palm Springs band will be allotted land in the near future, James M. Stewart of the U. S. Indian Service said.

A TRUST ALLOTMENT means that the Indian has been given an individual piece of land which will be held in trust for him by the federal government.

He cannot sell it, but he can lease it with the consent of the government and all rental payments will go directly to the Indian. Or he may develop it in about any way he sees fit.

PREVIOUSLY the lands were entrusted to the Agua Caliente (Palm Springs) band and all income from rentals had gone into a tribe fund for distribution.

Of the 65 allotments, 38 were approved on Feb. 1 this year, while 27 had been given government approval on Feb. 18, 1949.

Stewart said that in accordance with the decision of Assistant Secretary of the Interior William E. Warne the remaining 13 tribe members have been notified that they will be allowed ten days from the date of receipt of the notice, either to accept the selections which were made for them or to make new choices of other available tribal land.

WARNE REJECTED the appeal of the attorney representing certain tribal members based on parity of birth and selections made in conflict with the allotment instructions issued by the secretary of the interior.

A sample individual allotment includes three sub-parcels of land, including two acres, five acres and 40 acres, Stewart said.

He said as soon as the remaining members have been allotted land, he intends to request authority to equalize the value of the lands allotted by supplementary allotments.

"It is my hope," he said, "that plans for the beneficial use of the remaining tribal land and the allotted land will be formulated soon and that all members of the tribe will cooperate in carrying out these plans."

Danielson concluded his arguments with the request the city instruct the city attorney to draw up papers for service on the owners "either to complete the building or abate the nuisance."

Council passed a resolution so doing in requesting City Attorney Roy Colegate to proceed with the matter as soon as possible to find how far the proceedings could go in court.

Mounted Police Sworn in, Start Activities Today

Regular business meeting of the newly-organized Palm Springs Mounted Police will be held at the police station at 7:30 p.m. tonight under the direction of President Jim Maynard.

Sworn in recently in impressive ceremonies this week at the Polo Grounds arena, the group took the oath of the organization en masse, administered by Judge Eugene E. Theriault.

Selected on the basis of character, horsemanship and other qualifications, membership is now at 25, according to Maynard, and each member is required to furnish his own horse and riding gear and if called to duty must voluntarily agree to do so without pay or reimbursement.

Primary purpose of the organization is said to be availability at all times for emergency such as searching parties, special patrol duty or in event of disasters in the vicinity.

Following the business meeting, members will be briefed on law enforcement by President Maynard who is also sergeant on the force. Memberships are still open and persons interested in joining are invited to attend the session.

Burglar's Loot Set at \$27,700

"Raffles" the Palm Springs society burglar, struck again Wednesday evening as the bungalows of Mr. and Mrs. Walter E. Briggs of Santa Barbara and Attorney and Mrs. Harrison E. Spangler of Cedar Rapids, Iowa, were robbed of approximately \$27,700 in jewelry and furs while they were out dining.

Entrance to the bungalows was apparently effected with keys since no damage was done to windows or doors and both doors were locked. Interesting observation to the affair was made by the police.

See BURGLARY, Page 11

Village Taxes To be Studied By Hotel Men

Increased city taxation today was a live issue with the Palm Springs Hotel and Apartment association following a spirited open forum meeting at Fiesta House of the Desert Inn Tuesday night.

"Wake up! We must give our attention to these matters," Association President Arthur Meyer told the gathering of hotel people and other interested citizens, after hearing vigorous criticism from the floor of city tax-raising methods and expenditures.

"THIS YEAR'S" city tax rates have risen 71 per cent above the expected 31 per cent increase resulting from the civic improvements bond issue," declared William Foldes, manager of the Palm Springs hotel, "for a total of 104 per cent."

"Our city reserve fund has diminished this year from \$104,000 to \$50,000," he added, "while in the earlier days of my 32-year residence here, we maintained a substantial reserve which was used for sales taxes and parking meters."

CITY TAXES may be higher next year pointed out Jack Schulman, Acacia Lodge manager, unless voters take the trouble to sound out their councilmen and council candidates on intentions and policies.

"Many hotel people are not registered voters here," added Ralph Weinstein of Mel Lodge, "which means they don't have any say in city affairs."

For critical examination by the hotel group, with J. M. Cox, Southern California Gas company sales supervisor from San Bernardino, explaining that recent increases in commercial rates may be circumvented by reverting to general service rates.

See TAXES, Page 2

The PUBLISHER'S Corner

IN A LITTLE OVER two years the Truman administration and a Democratic Congress have sent this country along the road to a socialized state and bankruptcy at such high speed that a lot of people don't realize the direction we're going. It's a narrow road that leads to destruction of the world's last great stronghold of freedom. England has taught us that it's a road on which it is difficult to turn back. The farther we go the more difficult it will become. But there's a wide place in the road when we arrive at the coming Congressional elections. It's the best chance we'll ever have to swing around and head back the other way—for the road becomes narrower and narrower as we proceed.

After floundering around for several years, the Republican party has given the people of the country a new set of guides which, if followed, will return us to the broad highway of freedom, individual enterprise and prosperity that made this country strong and the best place in the world to live. Here they are in brief:

- No secret commitments in foreign affairs.
- Drive the Communists from positions of influence in our federal government.
- Put a stop to deficit spending.
- Reduce taxes, particularly a lot of those of the hidden variety through the abolition of waste in federal expenditures.
- Revision of the subsidy (blue potato) program.
- Oppose such socialized plans as state medicine, wage and price controls, emergency powers, etc.
- Resumption of protective tariffs for the protection of American industry.

This is not a party platform, drawn up at a political convention—and often forgotten. It is a definite statement of principles, easily read and understood by every-

(Turn to Page Eleven)

Tenthouse Offers Plays by Coward

Tenthouse Theatre offering this week, three one-act plays by Noel Coward, is proving to be one of the most popular presentations yet shown to local enthusiasts of the legitimate theater.

Fumed Oak, Family Album and Hands Across the Sea offer a diversion of types of presentations in three action-packed plays done in the inimitable Coward manner.

Next week's presentation will be Accent on Youth by Samson Raphaelson, starting Tuesday night.

City Manager Russell Rink was authorized by council this week to advertise for estimates on the proposed public rest rooms in the downtown area.

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INSANITIES—Going over plans for this year's Desert Circus performances with Director Melba Bennett (with parasol) are Helene Dunkerley, Gretchen Wright and Dill Propst. A program of scintillating new songs, exciting new faces, colorful new costumes and intricate dance routines have been outlined by Mrs. Bennett for this year's featured show of shows.

Dunlevie, Perennial Prop Boy for Insanities, Still at it

By MOYA HENDERSON

This is the story that every one likes to write or read, the great American saga, the story of a boy who worked from the bottom up, a local boy who made good. This is the story of Ernie Dunlevie.

Many long years ago, way back when the first Village Vanities was being produced, Ernie showed his ambitious spirit by applying for the job of prop boy. Year in and year out, from Vanities to Insanities, Ernie persevered until at last we find

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Dunlevie the chief boy of the prop department This is no small job, mind you. It entails keeping blocks of ice from melting till prize time, herding burros for the queens, climbing mountains for pine trees, just about anything you can think of—that is the lot of a prop boy. Just to make things a little harder on himself, every once in a while Ernie would come forth with one of his own unique ideas which would end up making more work for himself. For instance, he was the brilliant genius who thought up last year's sitting stunt, then he had to find a pole and the best way to anchor same to Earl Strebe's Plaza floor.

BUT VIRTUE SELDOM goes unrewarded and this year, just for being erect (pun) our boy has graduated to the elevated position of Business Manager of the Greater Palm Springs Village Insanities. Nor can we blame him if he finds a bit of pleasure in cracking the whip over would-be spendthrifts and reminding the producers now and then that they must not transcend the limits of their budget. Just recently this walking adding machine figured out that \$12 could be saved if certain red flannel purchased by the bolt for costumes had been obtained from Mr. Sears and you know who Mr. Melba Bennett was informed that said red flannel could go back to the original retail house. Ernie is nothing but serious about this job of trying to make the Village Insanities go from the red side of the ledger to the black. That is why we are still hoping that angel will show up and help lift a load off the aging shoulders of Ernie Dunlevie.

Succeeding Ernie in the prop department are none other than Jack Gorham, who, until a year ago thought that a prop was something to use on a grapefruit tree after a Tahquitz Twister; Bruce Pickett, who's only introduction to props has been on airplanes; Billy Mosely, she does all the artistic work, and assisting Billie, Jean Nagel.

ANOTHER PERSON who prefers the mundane matters of production to the glamour of footlights, is Mary Jane Hicks. This is M. J.'s fourth year with the show and her past experience in pictures and show biz has proved invaluable. One year she did a terrific job as the madam whilst she and her charming taxi dancers coined money for the Desert Circus fund. The following year she puts the girls to work manning the machines at the Legion Hall while she lured the customers in from her perch atop the piano. But her real pleasure in the show lies in the mechanics of the thing, in being Melba's gal Friday, assisting with directions, being right in there pitching with clever ideas, calling people

New UN Group Organized Here

A United Nations discussion group is being formed following the meeting of February 15 at which Elsie Jensen, director of the southwest region of the American Association for the United Nations, spoke here.

Mrs. A. W. Shore will be the discussion leader and the group will meet in the cafeteria of the Frances Stevens school on alternate Wednesday evenings at 8 p.m. The first meeting was held March 1.

These discussions are to be under the supervision of the Adult Education department of the Palm Springs Unified school district.

From Page One—MORE ABOUT

TAXES

during the summer months.

AN ADVISOR on rate arrangements will be sent here to confer with hotel operators on their problems, Cox promised.

Plan for establishing a placement bureau, through which all reservations for the October State Horsemen's association convention, may be handled smoothly and equitably for the hotels was suggested by Harry Harper, representing Bill Grant, convention chairman.

Requesting that each hotel post a fee of \$1.00 per person in offering convention accommodations, Harper called the proposed reservation clearing house a "test of the cooperative ability of the community in handling conventions."

LETTERS WITH registration cards will be sent to the hotels by the convention committee. The big conclave, scheduled for October 12 to 15, is expected to bring at least 5000 delegates to the Village.

Establishment of an information bureau in the north end of town, where weekenders may get up-to-the-minute news on available accommodations was suggested by President Meyer.

IT IS BAD BUSINESS for hotel operators to assume that the town is filled, and express that opinion, when a block away there may be plenty of accommodations available, he pointed out.

"A dead duck" was Meyer's description for the vacancy sign issue, following a questionable poll of Village hotel operators. Those who never use vacancy signs were eloquent in their support of the association stand against them, observed Meyer, and most of the users of the signs failed to answer.

for rehearsals, interviewing talent and just about anything else that needs doing, down to unloading trucks and blowing up balloons. With so much talent and energy being expended off stage it's no wonder the cast on stage has the enthusiasm and backing to put on a terrific show.

Seldom does a man enjoy his years as a merchant in a community as I have in more than six years as the owner of the Palm Springs Drug and Import Company.

During the years I have conducted business in the Village I highly esteem the number of friends I have been fortunate enough to earn. And as a private citizen and continued resident of Palm Springs, I hope to retain those friendships.

My sincere thanks to all of you for your fine patronage and I am sure that my successor will certainly merit your continued support.

Phil Delano.

From Page One—MORE ABOUT

CIRCUS

varied other entries are coming from all parts of Southern California.

Chairman Roy Simmons of the Western Show, slated Saturday afternoon, March 25, has lined up the most outstanding list of performers seen at the show in many years. These will include breath-taking horse jumping acts, roping and riding. In addition, posers and individual horsemen will be seen in fine acts.

ELABORATE PLANS also are being laid for the opening luncheon at the Desert Inn on Thursday, March 23, and for the Western Barbecue and Fashion Show at the Tennis Club the following day, Friday, March 24. Trav Rogers is chairman of the latter event and may also take over the Desert Inn luncheon due to inability of Chairman Barney Hinkle to assist this year.

Gustave Patzner, chairman of the Bands exhibition to be held as a prelude to the Western Show Saturday afternoon, has a full complement of bands in the competition for the Ada Dodge trophy and other awards. Approximately 15 musical units will be in the line of march in the parade.

PLANS ALSO ARE virtually complete for the gay Plaza Fiesta and Frolic set for Saturday night, March 25, in the Plaza. Chairman of this new event is Earl Hough who has recruited a large group of assistants to handle the numerous phases of this event.

Meanwhile, Chairman Jay

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Desert Site for USMC Film Epic

"Tripoli," a screen epic of heroic story of the U. S. Marines and their assault on the African brigand stronghold, will be filmed in the Palm Springs desert area, Frank Bogert, who is assisting in seeking locations for the story, said.

The picture will be filmed in the local area in terrain which is a facsimile of the Tripoli territory. It will be one of the biggest invasions of the desert by a motion picture company and accommodations are being sought for 285 persons.

Rollman and Advisory Chairman Lloyd Simon are putting finishing touches on the 1950 Circus Yearbook, more than 60 pages of photographs of the Village, which also will carry the official program of the Circus. The book will attempt a complete pictorialization of the Village for the first time.

Park Work Making Progress, Report

Work on the park at the north end of town is now on the planning board, city council was assured this week, with monies for

the project, all \$210,000 of it, "still intact, and it will remain that way," in the words of Councilman Gordon Feekings. This answered a query as to whether or not some of the park funds had been used in construction of the Polo Grounds.

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There are even gay new spring colors to help you meet the season in proper garb. And of course, if you haven't yet done so, there's Dynaflo Drive* for you to meet and sample.

Yes, you've a date—right now—to meet spring at your Buick dealer's. A date not only to see pleasant things—but to hear pleasant news as well.
For Buick prices are something to jubilate about too. They start just above the lowest bracket—and they are accompanied by very easy-to-take arrangements as to the "deal."
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TOP TALENT PUTS OVER GREAT POLICE SHOW

Combined talent of Bob Hope, Frank Sinatra, Eddie Cantor, Al Jolson, Jane Russell, Gordon McRae, Les Brown and his Band of Renown and "Judge" Leo Fields contrived to put on the biggest show for the largest crowd ever assembled for an entertainment at one time in the Village last Saturday night at the high school gymnasium, the first Policeman's ball.

Nearly 5000 persons jammed the gym, the largest auditorium in the Village, and many were forced to stand outside and listen to the show due to the packed house. Three women fainted from the heat inside the building.

Fields acted as emcee and first introduced Mayor Charles Farrell, Chief August Kettmann, Captain Orest Johnson and Sergeant Lux. On behalf of the organization, Chief Kettmann accepted a scroll on which was written a resolution of appreciation of the police department by the American Legion, Owen Coffman post 519. Presentation was made by Commander Hilton McCabe.

Everyone present appeared to be completely happy with the show as presented by the city's law enforcement officers and the consensus was one of anticipation for next year's ball.

To Mr. and Mrs. Paul Gardner Payne, he a mechanical engineer for the water company, was born a daughter last Friday morning. Child was named Laura Lee.

Palm Springs Finest Apartment Hotel

- 20 units plus managers' living quarters.
- Each unit has living room, bedroom, bath and kitchen.
- Exceptionally well built, well insulated, underground utilities.
- Switchboard and telephone throughout.
- Beautifully decorated and furnished.
- Heated and filtered swimming pool.
- Completely landscaped.

Owner Has Over \$250,000 Invested

Must leave for the East at once.

Will Sell for \$190,000 On Easy Terms.

See This Outstanding Income Buy—TODAY!

PETER B. SHEPTENKO

The Pioneer Realty Company of Palm Springs

475 N. Palm Canyon Dr. PHONE 2727



Sponsored by Dr. W. B. McRary



CANDIDATE—Judge John Gabbert of Riverside County superior court who will be a candidate to succeed himself at the June primary.

Judge Gabbert To be Candidate

Judge John Gabbert, appointed to the Riverside county superior court bench when the third department was created last fall, is a candidate to succeed himself, he announced this week.

A resident of Riverside since 1912 and educated in the county and at Occidental college and Duke University, he has been practicing law since 1934 and served as deputy district attorney and as police judge in the county seat.

He will be a candidate at the June primary and in the November general election.

Girl Scouts

Today (Friday) is the Girl Scout benefit production at the Tenthous theater. The theater group is giving Noel Coward's "Tonight at 8:30." Leaders have the tickets for sale. Scouts from Troop 15 were downtown Saturday selling tickets.

The annual Cookie sale begins Saturday (tomorrow).

Sixteen girls from Troop 10 with four mothers had a pleasant trip to the Indian Fair in place of last week's meeting. The girls paid all the expenses from their own troop treasury. They studied the exhibits, played games, ate hot dogs and drank the usual pop. Two of the girls won live goldfish from one of the concessions which made the day especially successful.

On Saturday, February 19, Senior Scout Troop 3 entertained the Riverside County Senior Planning Board. This board is composed of two girls from each troop in the county who bring ideas for activities to the meetings. Miss Marty Stanton, Senior Advisor and Mrs. Nellie Mayo, who will be camp director of Azalea Trails met with the Scouts and leaders. There were representatives from Beaumont, Elsinore, Hemet, and Riverside. Luncheon was served to 30 guests after the meeting. In the afternoon groups went down to the Date Festival. Eight members from Riverside spent the night at the Little House and the next day hiked in Palm Canyon and Andreas Canyon.

Navy Offers New Reserve Program

Reserve officers and enlisted personnel, now residing in Palm Springs, were notified of a new navy electronics program now under way and invited to join. Electronics training units will be installed, including a radio station, Commander E. J. Beall, USNR, said when he was in the Village this week in the interests of the program.

The plan has many advantages for reserve personnel who are urged to contact him at Room 108, U. S. Navy Headquarters, San Diego.

The Best Costs No More Fox Hills Trailer Park Los Angeles

- 6 Acres Beautifully Flowered. Landscape Immaculately Kept.
- Conveniently Located in the Finest District.
- Officially Approved by Automobile Club of Southern California, an Affiliate of the A.A.A.
- Private Modern Heated Tile Baths and Dressing Rooms.
- All Extra Large Patios with Full Green Lawns.
- Always Healthfully Free from Smog.
- Complete Laundry Facilities.
- 38 Foot Trailers Easily Parked.
- Quiet Adult Section.
- Individual Government Mail Boxes.
- Telephone and Rapid Bus Service.
- Wide Paved Illuminated Streets.
- Frontier Style Rumpus Room with Big Television and Entertainment.
- 18 Hole Championship Golf Course Next to Park.
- School Bus and Playground for Children.
- Exercise Area for Pets.
- Transient Accommodations.
- Resident Owner Manager.
- Reasonable Rates.
- Visitors Welcome.
- Orchard 1-6105.
- Sepulveda at Slauson, Los Angeles.

Dunkerley Takes Over Publicity

Termination of services of Jim Hervey as publicist of the Chamber of Commerce effective February 28 for work in Los Angeles, has resulted in the publicity activities now being performed by the manager, himself, Bill Dunkerley.

He will be assisted in this by Eleanor Truex, previously the "Mrs. Palm Springs," at the reception desk at chamber offices. Her place is now being filled by Marianne Field.

In the matter of publicity pictures, Dunkerley announced that from now on those pictures taken by local photographers will be accepted for use with purchase to be made on those accepted. Shots desired, he said, should be of spot news not harmful to the Village, personalities of prominence visiting town, sports, special events and "cheese cake" pix of pretty girls with desert background.

A foursome dining at Shadow Mountain Club this week was Admiral and Mrs. E. M. Pace of Los Angeles and Mr. and Mrs. Robert E. Meyer.

Comedy, Plus, Now Features Circus Room

Comedy which runs the gamut from light banter to deep, laugh provoking words and song is on tap in the Circus Room for patrons these nights.

Irwin Schuman reached far into Hollywood to bring Mabel Todd, veteran of the stage, screen and radio to Palm Springs and placed her in front of Walt James, well known local organist who accompanies the comedienne in her nightly stint before the microphone in the Circus Room.

Miss Todd, who has toured the world as a comedienne, and has played in innumerable motion pictures as a co-star keeps the audience enthralled with fast repartee and sophisticated song, drawing her audience into each number.

During her absence from the stage, James and his "dancing feet" continues to keep those present highly entertained with a variety of musical interpreta-

Pilot Dead, Two Injured in Crash

D. R. Roark, 28, of Downey, was killed and his wife and daughter, Sharon, aged 3, were seriously injured when Roark's airplane crashed on a rain-swept mountain south of San Geronimo pass and over the Jackrabbit trail.

When the rescue party reached the scene late Wednesday night they found the wife and baby trapped in the plane which clung at a precarious angle to the side of the mountain.



The store that Bullock's is next to

Two Additions Mark Building

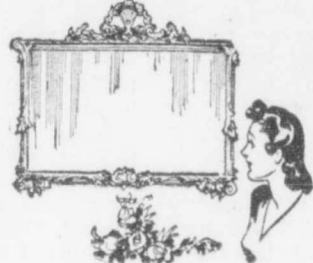
Two additions marked building activities in the past week in the Village.

H. J. Kreutzinger, 686 Calle Rolph, will build an addition to his home at a cost of \$1000 and L. W. Raleigh, 476 Calle Santa Rosa, \$8000.

The Desert Sun—3 PALM SPRINGS, CALIFORNIA Friday, March 3, 1950

Born last Saturday at Community hospital, to Mr. and Mrs. Allan Lincoln Horton, 66375 West Sixth avenue, Desert Hot Springs, was a daughter, Janice Lynn. Baby weighed nine pounds, four ounces. Father operates a grocery store in the neighboring town.

Mirrors



STYLED TO CONFORM!

Discover how our authentically designed Mirrors can add distinction to rooms of any decorative style. Learn, by visiting our displays! Here, we picture a delightful French Period Mirror. Prices are inviting as the Mirrors themselves!

Kaufman, Mitchell & Thomas

"HOUSE OF GLASS" Telephone 2396 444 So. Indian Ave. Palm Springs

SAFEWAY'S GREAT MARCH SALE!!



Offering scores of terrific buys... because we want more and more people to learn how easy it is to SAVE AT SAFEWAY!

A "whopping-big" event—with special bargains all over the store! An invitation for you to come in and save! Regular low prices plus special buys make this an event you can't afford to miss. Check the values listed here, then hurry to Safeway and take advantage of this special opportunity to save money on food.

NOTE THESE LOW PRICES

- Airway Coffee 1-lb. bag 63¢
- Mild, mellow. (3-lb. bag, 1.83)
- Nob Hill Coffee 1-lb. bag 70¢
- High quality in economy bag. (2-lb., 1.39)
- Edwards Coffee 1-lb. bag 73¢
- (2-lb. bag, 1.43; drip, 1/2-lb. can, 39¢)
- Tea in Bags Canterbury pkgs. 47¢
- A. B. C. brand. (Pkg. of 16 bags, 17¢)
- Green Tea Canterbury pkgs. 15¢
- In Bags 16
- Pudding Jell-well, 3 pkgs. 17¢
- Jell-well, 3 pkgs. 17¢
- Pie Filling Jell-well, 3 pkgs. 17¢
- Dairy Drink Lucerne quart 17¢
- Lucerne Milk Lucerne quart 18 1/2¢
- Homogenized. (Half-gallon carton, 37¢)
- Price subject to State Board regulations.

- CANNED MILK 6 29c 3 29c
- MARGARINE (Yellow) 1-lb. 29c
- SUGAR Fine Granulated 5-lb. 45c 10-lb. 88c
- LARGE EGGS GRADE A 43c
- SHORTENING ROYAL SATIN 3-lb. 67c
- TUNA Chicken of the Sea, Fancy 7-oz. 32c
- MILD CHEESE Oregon Cheddar 1-lb. 39c
- TIDE For All Washing 18-oz. 25c Giant 49-oz. 65c

\$15,000 IN PRIZES 212 SUNNYSIDE MARGARINE DREAM KITCHEN CONTEST Details at your nearby Safeway.

4 LOW-COST FISH DISHES LEARN HOW TO MAKE THEM FROM THE MARCH FAMILY CIRCLE MAGAZINE NOW ON SALE 5c

LOOK AT THESE BUYS ON PRODUCE

- For full value in produce, shop everytime at Safeway. Farm-fresh fruits, vegetables, priced by weight. Buy what you need, no waste.
- ORANGES Large Navel Excellent Tasting 4 lbs. 29c
- POTATOES No. 1 Large Idaho Russets 10 lbs. 39c
- 10 lbs. Prepared in Paper Bags.
- CELERY Utah Type Crisp, Fresh. Fine Stuffed with Cheese 1-lb. 7c
- TOMATOES Firm, Ripe. 13-oz. or more per pkg. 15c
- CARROTS Tender, Sweet, Crisp. Freshly Pulled. Tops Off. 2 lbs. 9c



KITCHEN CRAFT FLOUR

An economical and dependable flour for all cooking and baking needs.

- 5-lb. bag 45c 10-lb. bag 89c
- 2-lb. bag 22c 25-lb. bag 2.03

SAVE 10¢

ON A 10-LB. OR LARGER BAG OF KITCHEN CRAFT FLOUR

Guaranteed to Work Wonders With Any Recipe!

Bring this coupon to our store and get 10¢ off the regular retail price of a 10-lb. or larger bag of Kitchen Craft flour.

OFFER EXPIRES APRIL 2, 1950 Cash Value 1/20th of 1 cent. RFS

- BISQUICK A Gold Medal Mix. 40-oz. 39c
- MAZOLA OIL Fine for Salads 50c jar 26c
- BABY FOODS Clapp's Junior 2 cans 21c
- WAX PAPER Waxtex—Extra Strong 125-ft. roll 21c
- TREET Armour Lunch Meat 12-oz. can 37c
- LUNCH MEAT Rath Black Hawk 12-oz. can 37c
- VEL SUDS Marvelous for dishes 15-oz. pkg. 25c
- WHITE KING Granulated Soap 46-oz. 22-oz. 49c 25c
- TREND DEAL Soap—Save 6c 12 1/4-oz. pkg. 19c
- DUZ SOAP Granulated 56-oz. 20 1/2-oz. 65c 25c

SAFEWAY

PRICES LISTED ARE EFFECTIVE THROUGH SATURDAY, MARCH 4, 1950 AT SAFEWAY STORES IN THIS AREA Right to limit reserves and prices in dealers. Sales tax added to retail prices on taxable items.

Weber's GOOD IDEAS

KITCHEN TRICK

NEW VEGETABLE—Banana scallops! Slice firm bananas crosswise into inch thick rounds, dip in salted beaten egg, roll in fine bread crumbs and deep fry until brown and tender.

HOUSEHOLD HINT

ADD A BIT of salt when stewing rhubarb, apples or other fruit. Brings out the flavor... cuts down the amount of sugar required, too!

RECIPE

HEARTY VEGETABLE SOUP

1 1/2 c. grated carrots	1 bay leaf
1 green pepper, grated	4 whole black peppercorns
1 onion, sliced	2 Tbsp. butter or margarine
1 stalk celery	2 Tbsp. flour
1 qt. ham stock	

Combine first five ingredients, add spices tied in bag. Simmer gently 15 mins., remove spice bag. Melt butter in double boiler, blend in flour gradually, add stock and vegetables, stirring constantly until thickened. Season to taste. Serve with croutons. Serves 4

LIONS INTO LAMBS

TAKE THE edge from ravenous appetites with a nourishing snack of Weber's Bread and a favorite spread. Enriched Weber's Bread is always welcome at mealtime and snacktime... it's flavorful and extra satisfying. Look for Weber's Bread in the gay blue and white checked gingham wrapper!

Let's Make Good Use of What We Now Have

More entertainment for visitors is just what Palm Springs has needed for many years. We have it this year—and it's all good. The concert series, sponsored by the Allied Arts association in cooperation with the local newspapers and radio station, the Tenthouse Theatre plays, and big time baseball are providing a variety of entertainment that is a big asset to the community. Now that we have them the important thing, of course, is to keep them. This will be made possible only through the wholehearted support of regular residents. This is particularly true of the artists series and Tenthouse Theatre. They provide top entertainment but we'll not have them another year unless they are a financial success.

The third in the artists series will be presented at the Plaza theatre next Tuesday night when residents will have the rare opportunity of hearing Rise Stevens, whose beautiful voice has won her renown in concert, motion pictures, radio and the Metropolitan Opera. The theatre should be sold out for this fine artist—and all will be charmed with her beautiful singing.

Three one-act plays by Noel Coward

make up an excellent and diverse evening's entertainment at the Tenthouse Theatre this week, running through Sunday. The talented players have been pleasing their audiences with the unusual method of presentation "in the round" theatre. Many families see every play presented. Go once to support this new form of entertainment for Palm Springs—and you will not have to be urged to go again.

Young and old like baseball—America's greatest professional sport. Palm Springs has been trying for a long time to bring one of the big teams here for spring training—but could not offer a suitable field. We have it now. It's a beauty and will be the scene of the first big-time baseball game next Sunday when the Seattle Rainiers, who opened training here this week, will meet San Francisco Seals, up from El Centro. You'll be proud of the new baseball stadium at the Polo Grounds and the place should be packed for the ceremonies and game Sunday.

Good entertainment is what we've wanted and needed in the Village. Now that we have it, let's keep it—and have a lot of fun too!

Opinions of Other Editors

(Riverside Enterprise)

Riverside county residents have suspected that there was something seriously wrong with their ambulance service ever since the county's ambulance operators threatened to "strike" some months ago. The operators said they were being dragged into insolvency by the number of trips they had to make to pick up indigents.

And the people in the desert section of the county have been complaining for a long time that they shouldn't have to be carried so far for county hospital treatment.

The ambulance crisis blew over and the supervisors have been able to brush off requests from the desert that the county pay for the treatment of indigent patients at private hospitals. But neither problem has been settled, so it's little wonder that the County Medical Association should come up with a humanitarian appeal for some action—coupled with an apparently practical solution.

Dr. C. F. McCullough, spokesman for the medical association, has made a good statement of the case. He's explained the seriously injured people should be taken care of at the nearest hospital, because their injury is likely to be aggravated by the delays and jostlings of a long trip to Riverside. There can be little argument with this.

He proposes that we adopt a plan that has

been in operation in Los Angeles county for several years. Under this plan the county would pay ambulance operators and private hospitals a portion of the charges incurred by patients who are unable to pay.

The patients would be taken to the nearest hospital. There they would get not just first aid, but complete hospitalization. They'd pay their bills if they could; and the ambulance and hospital people could be expected to make an effort to collect because the alternative would be only a partial payment by the county.

The county's costs, based on the Los Angeles experience would not be great. And the county would have certain savings.

Indigent persons taken promptly to nearby hospitals could be expected to be out of the hospital sooner than if they'd been hauled across the county. So the county's payments to private hospitals might be less than the county's costs at the county hospital. Then, too, the county's ambulance would have to make fewer long-distance trips.

The humanitarian argument in this matter would seem conclusive. We can't close our eyes to the prolonged suffering we are inflicting upon some of our accident victims. We should be thankful that the doctors have taken hold of the problem. We are going to have to turn to some such plan as they suggest.

SEND IN YOUR LETTERS
TO THE DESERT SUN

Villagers' Views

Phone Manners Get Blast

A telephone conversation the other day reminded me that people CAN have a pleasant telephone personality.

Here in Palm Springs this is a situation that I think stinks, generally. A great deal of hard feeling is caused by brusque or even rude handling of customers over the wire and this is all so needless. As a general rule in Palm

Spring when you call a number the alleged importance of the person called automatically screens you by the receptionist with "Who's calling?"

And usually the ensuing conversation, as she tries to learn your business, ancestry, blood condition and moral habits is most distasteful. Oftentimes losing a good cus-

tomers at a business house you've never even seen.

The telephone conversation I referred to at the beginning was with the receptionist at the Har-Old Hicks office and I hung up the receiver with almost a feeling of joy and hope that perhaps good manners are not completely lost in the world. Young lady's name I have since learned is June Travers.

There is one other telephonic receptionist in town who is also outstanding in my mind and that is Eleanor Truex at the Chamber of Commerce.

—XYZ

Start Afresh

We have had great misfortune in our place of rehearsal for the "Elijah" chorus. That, coupled with the Operetta and the Insanities, has well night dealt us a death blow. Although the attendance has been small, I am sure it has not been unprofitable for those who have been "clever" enough to figure out just where we were rehearsing (or should I say "lucky enough to catch us").

The "Elijah" has always been a particular love of mine. I would be just as happy leading a small group through its intricacies for appreciation and study purposes. But we all joined the chorus with the intent and purpose of bringing a broader outlook to Palm Springs through a Civic Chorus. Around us buzzes the busy commercial life of a resort town. Within each of us lives a craving for the artisticly beautiful. Not one of you but acknowledges the need of such a chorus. And so it is to you the alarm must sound. Is materialism to completely engulf our lives?

Throughout my career I have held before my choir that wonderful Scriptural text that is so necessary for the accomplishment of anything worthwhile. "Where there is no vision, the people perish." Let's get a new start next Monday at the North End school at 7:30 p.m.

HARRY J. TOMLINSON

California Cavalcade by CARL KUHN



Politically Speaking

By ETHEL GILLET WHITEHORN

WE, THE PEOPLE DO ORDAIN

We the People of the United States, in order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defense, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States.

There, in the Preamble to the Constitution, we have a statement so crystal clear that an argument can be invoked. We, the people, do ordain every blessing bestowed on a great and worthy nation. The forty men of history—headed by George Washington—who signed the Constitution, stressed the importance of the PEOPLE when they established in Article 1, Section 1, that "all legislative powers, herein granted, shall be vested in a Congress of the United States, which shall consist of a Senate and a House of Representatives." The Congress enacts all laws. The President is duty bound to execute them.

In Article II of the Constitution are listed the duties of the President. Here is found the oath of office he takes before entering on the execution of his office. That oath is as follows: "I do solemnly swear that I will faithfully execute the Office of President of the United States, and will to the best of my ability, preserve, protect, and defend the Constitution of the United States."

THE MOTIF for reviewing these facts, which mean so much to 150,000,000 Americans, is to point out the importance of writing letters to our Congressmen, notifying them that we shall not permit the Constitution to be hidden from us in secret closets.

In 1948, the Congress requested President Truman to open the files in the State Department and investigative agencies in order that the people would know the truth about the many communists employed in various departments of Government. Mr. Truman refused to cooperate. Due to his decision, the statute of limitations prevented the people from convicting Alger Hiss for treason in place of the lesser crime—perjury.

On last February 20—in a hectic night session of the Senate, 81 cases of Communists in government service were fully aired. Senator McCarthy of Wisconsin revealed the information that in Dean Acheson's State Department alone, many of these 81 enemies of our government, are still employed. He refused to give the names, stating that it was his belief the Senate, as a whole, should bring the truth to the people. In spite of many interruptions and sarcastic remarks by administration followers, Senator McCarthy stuck to his guns with a determination and a patience which won for him strong support from the majority of his colleagues.

THE RESULT of his insistence that the people be told the truth was the appointment of a Senate

committee to make a complete investigation of all files, and clean out every disloyal employee. Again—as in 1948—the Congress has demanded the President to release the files. And again Mr. Truman has answered with an emphatic NO.

Secret closets have no place in the American Way of Life. There is nothing in the Constitution that permits the President to keep the truth from the people. Yet that is exactly what he is doing. Letters to your Congressmen give them the opportunity to announce from the floor that their constituents will not tolerate such a situation.

We, the People, do the ordaining. Let us prove to Mr. Truman and to Mr. Acheson that we know the meaning of the word ORDAIN.

DESERT Museum NEWS

Tonight at 8—Anthropology series. Subject: South America. Films: "The Amazon Awakens" (Walt Disney), "Argentine," "The Black Giant," "Wealth of the Andes," and "This is South America." Open to the public without charge.

Tomorrow, 9 a.m. to 6 p.m.—All-day auto-caravan with no walking through Joshua Tree National Monument via Wonderland of Rocks, Key's View, Pinto Basin, and Cottonwood Springs. Bring lunch and water. About 180 miles round-trip driving. Meet at Museum.

Tomorrow, 8 p.m.—Guest lecture: Col. M. P. Hart with his movie "Color Studies of Africa," including the Gold Coast, Sahara, Sudan, Nile, and Cairo. An unusual film of an unusual area. At the Frances Stevens Grammar school, North Palm Canyon Drive. Open to the public without charge.

Sunday, 8 p.m.—Audubon Screen Tour: Howard Cleaves showing his exciting picture "Midnight Movies in Animal-land," taken at night with special flood-lights. Glimpses of nocturnal creatures seldom seen. A truly unique present on this program is open to the public without charge and will be held at the Frances Stevens Grammar school.



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SINGER AND WHITE
SALES • RENTALS • REPAIRS
Treadle Converted Into Electric

Parts and Repairs for All Makes.
All Work Guaranteed.

Hemstitching—Buttonholes—Covered Buttons and Buckles

PALM SPRINGS
SEWING MACHINE

Phone 5215 New Address—443 N. Palm Canyon Dr.

I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

When the smooth-talking salesman sticks his foot in the door and starts the sales talk taught him as the best means to convince the housewife of the merits of the new gadget, or the set of books for the children's education, the two basic assumptions are that the item is something she needs and that she can get it from him as cheaply as she can get it from her hometown dealer.

Suppose he said to her that she could buy a better article over town, and that he had to add 25% to the price to cover his services; would she buy? No, she wouldn't. So I am convinced that the only reason for the present apathy on the part of the voters, to the trend toward the socialist and bankrupt state, is the fact that the housewife and her husband have not yet realized that she is being offered an article poorer than the one they can get at home, and that the federal government proposes to add an unbelievably high charge (the

rising costs of bureaucracy) to the local costs. I am equally confident that many voters, of the lower income brackets, have not yet realized that the "rich" no longer exist, as taxpayers of importance, and that they themselves will be the ones to pay the bills for these "gifts" from the welfare state.

IF THE VOTERS thought that, under the appealing idea of greater health for all, they were about to regiment the practice of medicine to the extent that patients would become case numbers, and their conditions subject to discussion by local committees, with months to wait for anything but emergency attention, would they buy that in exchange for their own local physician? England is now finding out her mistake.

Would they buy a farm subsidy program which would give us a potato fiasco for other crops? Would they buy an education program in which federal influence on schoolbooks, teachers, and local schools was wrapped up in the words, "Federal Aid"? I still don't think so. Who is to pay the costs? Five to 15 billions for federal control of medicine; the same for the Brannan plan, probably more; a billion for federal control of education; and these are only three of the programs.

These are yearly costs. IN ADDITION TO PRESENT TAXES.

IN 1947 THERE were 195,675 taxpayers who had incomes over \$25,000. The amount of their incomes over \$25,000 totaled \$4.6 billion. On this they already pay \$2.6 billion tax. All they have left to live on is \$2.0 billion, or an AVERAGE, roughly, of about \$10,000 a year. TAKE IT ALL and you only have \$2.0 billion to apply on this socialization program which will certainly cost \$15 billion a year, and could cost \$35 billion a year. It would be necessary to dig deeper.

How deep? Drop down to incomes of \$7,000 a year. There were 1,819,008 of them. CONFISCATE every cent over present taxes. You'd only get an additional \$9.4 billion. We haven't even raised the minimum, let alone the probable maximum.

Don't you see my point, seriously? We couldn't confiscate

ALL income, even in Mr. Truman's socialized state. . . . We couldn't get much more from the people already heavily taxed. The only people to pay the taxes for these GIFTS from a paternalistic government are taxpayers down to the lowest income group, to whom they are being offered as bribes for votes. They'll be paid for by YOU and YOU and YOU!

I rise to remark that we'll do well to slam the door before this salesman gets his foot in.

FACTS WORTH KNOWING

By RALPH S. WILFORD



POLICY ANALYSIS

A Surprising Example

Recently a retired scientist, age 61, brought in a \$10,000 Life Insurance Policy stating that "he would have to cancel as he could no longer pay the annual premium of \$697.00." Fortunately, however, policy analysis revealed this was unnecessary.

HERE'S WHY

Special provisions in the policy made possible the following:

To convert the policy to Paid-Up Life Insurance for \$21,000.00 and to stop paying further premium.

Also, he may call for cash or monthly life income at any time he may desire. In the meantime the cash values will increase \$150.00 each year.

WILL SAVE and MAKE MONEY

If people are to get the most out of their insurance dollar it is important—and regardless of what companies their insurance is with—to have an impartial policy analysis made regularly by one who is especially qualified in this respect. It costs nothing and will make them money.

For further information write

LIFE INSURANCE SPECIALIST

P. O. Box 190, Palm Springs, Cal.

Timeplan CASH LOANS AT LOW BANK RATES!

Borrow on your car—paid for or not. Personal loans to qualified borrowers without co-signers. Repay in convenient monthly instalments. Loans \$50 to \$1500 arranged quickly at any branch.

SMALLER PAYMENTS... because it costs less!

Borrow	Repay in	12	15	18
		PAYMENTS OF	PAYMENTS OF	PAYMENTS OF
\$ 100		8.92	7.25	6.14
200		17.83	14.50	12.28
500		44.58	36.25	30.69
1000		89.17	72.50	61.39
1500		133.75	108.75	92.08



Bank of America
NATIONAL TRUST ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

In Mobilgas Grand Canyon Economy Run...

STUDEBAKER WINS AGAIN!

Studebaker Land Cruiser with overdrive wins Class E Award—averaging 24.887 miles per gallon of gasoline and making 55.6855 ton miles per gallon!

Studebaker Champion with overdrive proved most economical among all cars regardless of price-class or size! It averaged 26.551 miles per gallon of gas!

This means that Studebaker established two of the best records in the toughest stock car run in America—proof again that Studebaker is your most economical buy!

AND LOOK AT THIS:

Here are the gas mileage figures made in this contest by the 4 largest selling lowest price cars:

	MAILES PER GALLON
Studebaker Champion with overdrive	26.551
Car B with overdrive	23.326
Car C	21.254
Car D	21.071

REDUCED PRICES on all new 1950 Studebakers save you \$86 to \$141

Share in Studebaker's success! Get the benefit of Studebaker's all-time peak production! Drive America's most distinctive car—the fastest selling car in Studebaker history!

PAQUETTE MOTORS

695 South Palm Canyon Drive

Phone 4425

your brain budget

1. Blocking an amendment to the Constitution requires the signatures of (a) 24 states, (b) 10 states, (c) 13 states.
2. The slang expression for anti-aircraft artillery during World War II was (a) Pop-pop, (b) duck hunters, (c) ack-ack.
3. The qualification for membership in the Caterpillar Club is (a) raising caterpillars, (b) successful emergency jump from airplane by parachute, (c) riding winner in Kentucky Derby.
4. Maine was one of the original 13 states. (a) Yes, (b) No.
5. In political language a floater is (a) an illegal voter who votes at several polling places, (b) one who frequents the polls trying to influence voters.

ANSWERS

- 1.—(c) 13 states.
- 2.—(b) Ack-ack.
- 3.—(b) Successful emergency jump from airplane by parachute.
- 4.—(b) No. It was originally part of Massachusetts.
- 5.—(a) An illegal voter who votes at several polling places.

CUCKOO QUIZ

what loud speaker seldom amplifies anything?



A WINDY POLITICIAN

Rise Stevens Appears Tuesday in Brilliant Concert at the Plaza

Outstanding songstress of the nation, Rise Stevens, is all set for her appearance locally next Tuesday night at the Plaza theater, according to Allied Arts association, sponsoring group of the spring concert series in the Village.

Miss Stevens was said last week to have cancelled an engagement in Denver owing to laryngitis but assurance was received yesterday by the association that she would be present for the concert next Tuesday. Tomorrow night she will fill an engagement in Hollywood.

A varied program is in store for the concert, ranging from familiar airs to operatic arias. It is expected that a complete sellout will mark the appearance of the beautiful star of the Metropolitan Opera company, radio, screen and recording.

Tickets for the performance are on sale at the Palm Springs Music company, 360 North Palm Canyon drive, and it is stressed by Director Albert Babcock, in charge of the patron tickets, that these are still available.

Patron tickets not only entitle the holder to remaining programs on the current series but insure location of the same seats for next season's series as well, Mrs. Babcock said.



RISE STEVENS

Throngs Frolic at First Annual Purim Ball of Jewish Center

Fun and frolic reigned supreme last Sunday when Palm Springs Jewish Community Center sponsored its first annual Purim Ball.

Wars Memorial Hall was the scene of action with a Human-taschan Bar, Persian Mart and games going full swing, not to mention the dancing to the music of the Merrills.

Through the courtesy of the Palm House, the crowd was delighted by the singing of Ann Triola, accompanied by Pelligrina, Zacco and Delores held the audience spellbound by their

Services for Dr. Haeh at Forest Lawn

Funeral services were held Wednesday, February 22, at Forest Lawn for Dr. Arthur Haeh, Beverly Hills oil man, who was stricken by a fatal heart attack Sunday morning. The service was attended by many Villagers who knew him here.

Dr. and Mrs. Haeh were all season visitors at Ingleside Inn for many years, and took an active part in the social life of the winter colony.

Dr. Haeh is survived by his widow, Ramona, and a son and daughter.

dancing. Madame Rosini De Lucca, Palmist, was kept busy telling the future.

The Rhumba Trio from Wonder Palms Hotel added to the outstanding entertainment with their "South of the Border" arrangements.

Max Grogan, popular Villager, took over as master of ceremonies and most ably conducted an auction of gifts graciously donated by merchants of Palm Springs.

A Grand March for these in costume was the hit of the evening when prizes were given to the most original, Al Bergman and his slave girls chained to him, Mrs. Bergman, Doris Adar, Annette Freeman, Dona Collins, Clara Eisenstadt, Ann Baker. The funniest was awarded to Hermine and Stanley Rosin dressed as "Ham-an" and Queen "Egster." The most beautiful to Leo Baker, Dr. and Mrs. Julius Kaplan, and the most authentic to Anne Baker.

The affair will be one to be looked forward to next year as all those who attended will agree. All proceeds of the affair will be used in the building of the Palm Springs Jewish Community Center.

Last Rites at Oakland For Villager

Last rites were conducted yesterday at the Chapel of Memories, Oakland, for Arthur L. Cunningham, winter colonist, who passed away at his home here Saturday noon.

The prominent financier and automobile dealer succumbed to a stroke following three weeks of ill health. A native of Oakland, he came to Palm Springs in 1947 upon his retirement from active business, and shortly after his arrival married an early days Villager, Adelaide Dunlevy Cunningham, who survives him. He is also survived by a son and daughter who reside in Oakland.

Valuable Gifts For Museum

Dr. Wm. B. Colburn of the Desert Museum's board of directors last week gave the Museum's reference library complete sets of the National Geographic magazine for the past 22 years, and Miss Cornelia B. White donated a bookshelf in which to keep them.

Miss White also brought in a spike that was used in the old Palmdale railroad.

Sewing Circle Meets Wednesday

Women's Sewing Circle of Community church will meet next Wednesday at 9:30 a.m. to continue their sewing activities and to make gauze sponges. The meeting will be held in the church women's parlors.

PALM SPRINGS, CALIFORNIA
Friday, March 3, 1950

The Desert Sun—5

Burchiel Victor In Legal Battle Echoing Tragedy

A legal case started in 1948 over the drowning of four-year-old Jimmy Rector in the pool of E. R. Burchiel was ended Tuesday of this week in superior court, Los Angeles, with the finding being for the defendant on the basis of "no negligence" shown.

Sued for \$100,000 by the parents, Mr. and Mrs. James R. Rector, Burchiel's defense was that the boy had been told to leave the area of the pool and "go home." Burchiel had then left the pool unattended and the boy is said to have returned for a dip at which time he was drowned.

Judge W. A. Ashburn of the superior court, presided. Rector announced yesterday his lawyers would appeal on the basis of "mistrial," in that they believe improper instructions were forwarded to the jury which decided the case.

School Operetta Wins Acclaim of Pleased Audience

Harmony Hall, this year's high school operetta presentation, shown last Friday evening at the Plaza theater, was enthusiastically received and acclaimed as one of the finest showings of this type ever given by the school.

Directed by Alexander and Wynne Hammond, with musical direction by Gustave Patzner, the musical play starred Pat Wilson and Dick Clarke, with Craig Hammond, Gary Day and Norman Rasmussen taking "juicy" parts.

Others who turned in fine performances were Don Brown, Shelby Gray, Sammy Reid, Mary Jean Lennie, Emile Coulombe and Mari Frost.

Lucille Ball on KCMJ Sunday List

Lucille Ball, frequent Palm Springs visitor and star of the CBS-KCMJ domestic comedy series, "My Favorite Husband," this week joins other well-known CBS-KCMJ Sunday radio personalities seen in Palm Springs. Her show will be heard every Sunday afternoon at 3:00 p.m., starting this coming Sunday, March 5.

Other Sunday CBS-KCMJ and Palm Springs stars include Jack Benny and Mary Livingstone, Amos 'N' Andy, Edgar Bergen and Horace Heidt.

Greet Baby Girl

Born to Mr. and Mrs. Emile Joseph Rieux of Crossley's court



CNPA OFFICERS-ELECT AND A QUEEN—Shown here at the recent meeting of the Riverside county branch chapter of the California Newspaper Publishers association at Indio are new officers for the coming year. picture taken with Queen Scheherazade of the fair and date festival, Eloda Miller of

Riverside. Left to right are Villager Oliver Jaynes, publisher of The Desert Sun and elected vice president; Jack Broback, San Jacinto Register, new secretary; Queen Miller; Morton Z. Kresner, Indio News, elected treasurer; and new president, Max Wihnyk, publisher of The Beaumont Gazette. — Willis photo.)

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Everything for Your Trailer DEECO DURALUMINUM Furniture

COOL VENT VENTILATED

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CHAOS and WASTE

Hoover Commission Plan

How Can Five INEXPERIENCED agencies be more successful than the experienced Veterans Administration?

Five Experiments versus One Success

A HOUSE DIVIDED

This is how the Hoover Commission would split up major functions of the Veterans Administration among the following federal agencies:

1. UNITED MEDICAL ADMINISTRATION—Hospital and medical attention.
2. DEPARTMENT OF THE INTERIOR—Hospital construction.
3. VETERANS' INSURANCE CORPORATION—All insurance matters.
4. HOUSING AND HOME FINANCE AGENCY—Home loans.
5. VETERANS ADMINISTRATION—Other veteran benefits.

After twenty years of successful operation, the Veterans Administration . . . recommended by Herbert Hoover, himself, as President of the United States . . . would thus be dismembered by the Hoover Commission into five separate federal bureaus . . . some of them of an experimental and costly nature.

If such legislation should conceivably be adopted by the Congress, the "pushing around" plight of our veterans in 1920 would be nothing in comparison to the bewildering chaos into which our veterans of today and tomorrow would again be plunged.

THE VETERANS ADMINISTRATION The One-Stop Service Agency

Dismemberment of the Veterans Administration, as recommended by the Hoover Commission, is unthinkable!

Chopping up of this most efficient of all large government agencies into five separate federal bureaus, as proposed, would be a stunning blow to our veterans—particularly the disabled.

ALSO it would entail an additional drain on America's already overburdened taxpayers!

Through long and arduous efforts of the American Legion . . . and supported by the recommendation of Herbert Hoover, himself, when he was President of the United States . . . the Veterans Administration came into being as the single agency handling ALL veterans' affairs exclusively.

Every man and woman in America should know the true story of the Veterans Administration.

The American Legion herewith endeavors to tell this story . . . briefly, honestly and frankly.

Back in 1920 the American Legion discovered that the veteran was far from receiving the services a grateful American people had voted for him. Then a labyrinth of agencies was going through the motions of trying to serve the veteran. The result was overlapping, inefficiencies and tremendous expense. For his various rights the veteran was pushed around from the Pension Bureau to the Public Health Service, to the War Risk Insurance Corporation, to the Federal Board for Vocational Education, and back again.

The suggestion that the Veterans Administration be vivisectioned was made without any consultation with the VA's proven champion, the most experienced group in the world on veteran affairs . . . The American Legion.

Mr. Hoover's Task Force must have failed to study . . . and it certainly failed to heed . . . the bitter experiences of the past. The Hoover recommendation of dismemberment, which would return veteran affairs to the chaotic conditions of 1920, is not consistent with the usual sound thinking of this great American.

HERE'S WHAT TO DO...

WRITE TO YOUR CONGRESSMEN

Asking them to study carefully the expensive proposals of this Hoover Plan.

OWEN COFFMAN POST 519

THE AMERICAN LEGION

PALM SPRINGS

TENNIS CLUB MEMBERS

THURSDAY NIGHT IS

Family Night

DINNERS, \$2.50

CHILDREN'S PORTION, \$1.25

Square Dancing

with

ROY RANDOLPH

Music by

Ray Whitaker

and His Orchestra

FASHION SHOW LUNCHEON EVERY SATURDAY

1 O'clock — \$2.00

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DON'T THINK
Insurance
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YEAR ROUND—
TROUT FISHING
AT
RAINBOW RANCHO
IN WHITEWATER CANYON

No license required, bait and tackle. Turn north off Hiway 99 1/4 mile west of White-water. Just 16 miles from Palm Springs.

Tax Man in Town To Aid Villagers

Villagers with income tax problems may receive aid from a deputy from the Riverside branch of the internal revenue department today at World Wars Memorial hall, 400 North Bellard, today.

The deputy will be there all day to assist villagers in filling out returns and accept payments.

Those unable to attend today may go to Indio city hall March 9 and 10 as the deputy will be there those days.

Just Vacated!

One five bedroom, five bath home. Large sun porch, bar, and beautiful yard.

One three bedroom, two bath home. Walled sun patio. Both very nice and beautifully furnished.

Apartment court near El Mirador. Lots of room for expansion. Owner must sell. Make offer.

Beautiful three bedroom, three bath home in Las Palmas, Northern or Eastern folks will appreciate style and construction. Hardwood floors, basement with furnace and cooling. Finished just before the war. Superb construction. \$31,500

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Neat 3 or 4 bedroom house, clear. Partly furnished preferred.

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From \$9,500 to \$175,000

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- Furnace heat — Vented airconditioning.
- Lot 150x150 plus. Completely walled.

\$35,000.00

(with carpets and drapes)

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WILL YOU TRADE?

THESE OWNERS WILL!

Adorable 4 room home. Fireplace. On two R-4 Lots.
Wants larger Palm Springs home.

LAS PALMAS HOME and Guest House on 200' corner. Can be divided into two lots. Wants C-2, vicinity Alhambra.

BANNING RESIDENCE. Beautiful 4 bedroom, 2 bath. \$5,000. Servel cooling unit. Wants equivalent here.

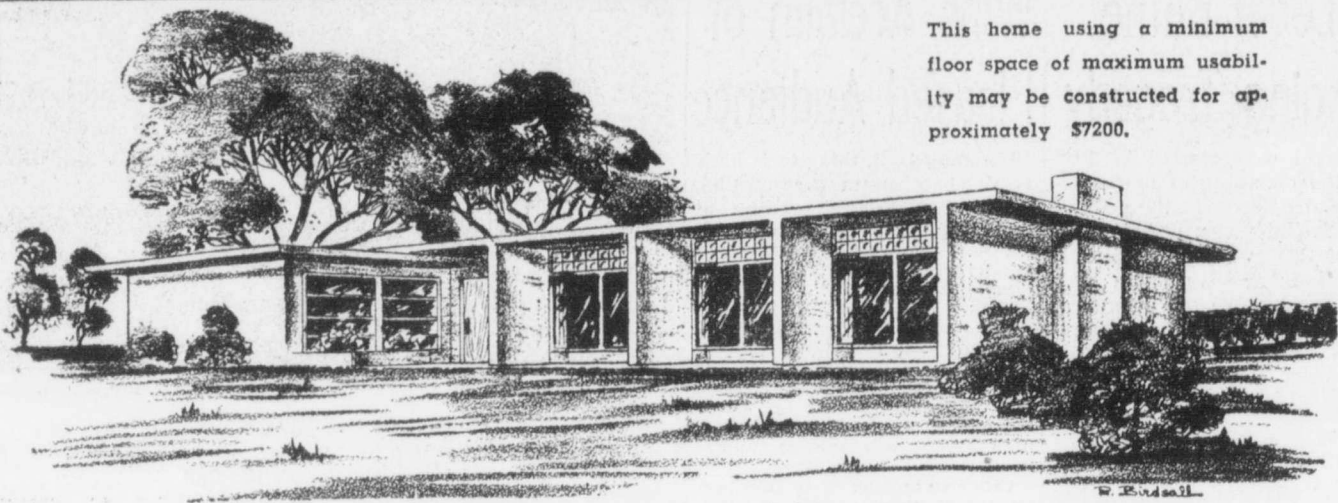
INCOME. Quality 4 kitchen units, room for more. Cash out or wants L. A. Business property.

ORANGE GROVE. 17 1/2 acres. Near Rialto. Needs home or income here.

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Kae Noble-Hughes
Marion Matthews
Culver Parker
Les Provencher

Home of the Week



This home using a minimum floor space of maximum usability may be constructed for approximately \$7200.

Complete set of Floor Plans and elevations covering three different styles of roof design available for only \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs, Calif.

Allow 10 days for delivery of Plans.
PLAN NO. 101

MINIMUM FLOOR SPACE FOR MAXIMUM UTILITY

Here is a home with a minimum floor area designed for maximum usability.

Economy is achieved in the smart engineering of this structure which for many years will proudly boast of its modern style. Plumbing facilities originate from the same general area to effect economy and the major windows are grouped economically to open upon the private patio to make their best showing.

This versatile home may be placed upon the lot so as to face the kitchen upon either the street side or towards the rear yard, entrance being effected either from the hall of the patio or from the opposite living room entrance near the kitchen door.

THE CLOSE PROXIMITY of the kitchen door and the living room door could prove very advantageous to the family with small children while the entrance off of the patio through the convenient hall reduces to a minimum the traffic of children through the living room while seeking their own quarters.

All window areas are well protected by the generous overhang of the contemporary roof design that presents such a smart and pleasing appearance. The broad supporting wings acting as baffles against the glare of bright sunlight from the west also act as necessary lateral support to the well designed structure.

VENTILATION may be provided by means of effective sliding glass windows on the patio side when properly weatherstripped. Combination of french doors and matching stationary sash on the patio side could prove very effective.

The main window in the smaller bedroom is screened from direct view by the projecting garden wall, against which plants thriving in the shade could be planted. Generous installations of glass blocks and high set transom sash provide adequate light and ventilation without effecting any loss of valuable space desired for the placing of furniture.

THE MASTER BEDROOM looks out directly upon the patio through a generous glass area installed over a pleasant flower planting space on the patio. Adequate closet space is provided in the bedrooms and in the hall for a small family, while the kitchen arrangement is well planned for such a small home.

The exterior lines, in true contemporary style, reflects the taste and culture of its owners of moderate means in no uncertain terms.

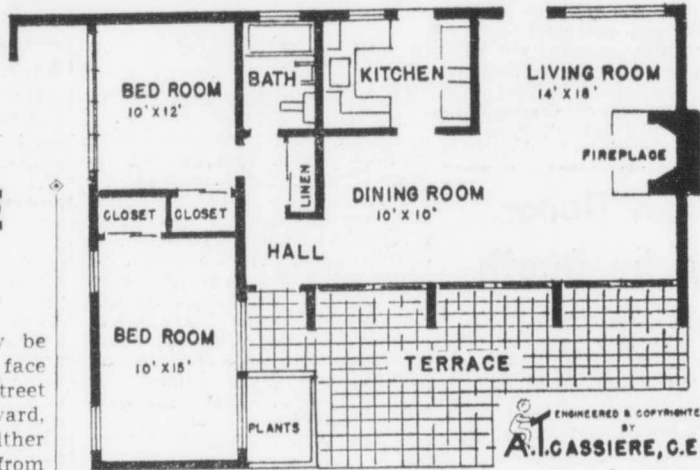
NEW DESERT HOME
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\$3700 FULL PRICE INCLUDING LOT

Studio living room, kitchen, bath and patio. Beautifully painted inside and out. Sturdily constructed of insulating pumice block and steel.

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This Week's Garden Hints

From the Palm Springs Garden Club

Do you know an aphid when you see one? Do you find caterpillars cute and worms revolting? Do you confuse a nematode with a frog? And do you think that redscale is a new form of measles? Then perhaps we'd better have a little lesson on Garden Pests and their control. . .

APHIDES

Do your rose bushes look de-vitalized, the bushes scrawny? That means that the aphid is sucking sap from the green leaves through its tubed mouth and drain vitality from the plant.

Are the leaves of your citrus trees curling? Look for aphids! And do aphids look like little green or yellow insects? To control this pest (which reproduces at the rate of a generation a week) use a spray of Blackleaf 40 on both rose bushes and citrus trees. For oleanders add a tablespoon of granulated soap, dissolved, to a gallon of Blackleaf. Spray early mornings or late afternoons for best results, and remember to spray under as well as over the leaves. Repeat spraying every 10 days until plants are free of insects. Local hardware stores and nurseries can supply you with the right kind of spray gun. Be sure to ask for one that will resist the acids in the sprays.

Don't expect citrus leaves to uncurl after the spraying—you'll have to wait for the new growth.

Have you noticed that the green leaves on new plants you have just set out have holes chewed out of them? Search the grounds for caterpillars! And don't be merciful just because they look fuzzy and harmless, or because you don't like mashing things. MASH!

NEMATODES

Are bad, VERY bad. They work under cover and do to plant roots what arthritis does to human joints. They secrete a toxic matter that enlarges the roots and kills off the small rootlets. They will attack any and/or all garden plants, and they often gain entrance to your garden with a load of barnyard manure. Nematodes dwarf the plants by impeding the flow of sap. The only way to control them is to sterilize the soil with Dow-fume or Shell's D.D. You will find full instructions on the bottle.

WORMS

Now worms are another matter. "Worms welcome here" signs should be posted in your garden. They aerate the soil and fuff around the roots, cultivating like mad, which makes less work for you. Helpful and friendly, the angle worms.

Next week we will consider other garden pests, not including the dog.

Where to Go---What to See

Today, Friday, March 3:

SQUARE DANCING, 8 p.m., Palm Springs Athletic club—free lessons, 7-8 p.m. World Champion Caller Les Gotcher and his Circle Eight Ranch Boys.
DESERT MUSEUM, 8 p.m., Anthropology series on South America: films: "Amazon Awakens," (a Disney picture), "Argentine," "The Black Giant," "Wealth of the Andes," and "This is South America."
TENTHOUSE THEATRE, 8:30 p.m., Noel Coward's, Tonight at 8:30.

Saturday, March 4:

DESERT MUSEUM, 9 a.m. to 6 p.m., all-day trip, auto caravan, through Joshua Tree National Monument via Wonderland of Rocks. No walking but about 180 miles of driving. Bring lunch and water.
DESERT MUSEUM, 8 p.m., at Frances Stevens school; guest speaker, Col. M. P. Hart with movie, "Color Studies of Africa."
TENTHOUSE THEATRE, 8:30 p.m., Noel Coward's, Tonight at 8:30.

Sunday, March 5:

BASEBALL, 1:30 p.m., Polo Grounds stadium, inauguration and initial game between Seattle Rainiers and San Francisco Seals.
TENTHOUSE THEATRE, 2:30 and 8:30 p.m., Noel Coward's, Tonight at 8:30.
DESERT MUSEUM, 8 p.m., at Frances Stevens school; fourth Audubon screen tour: Howard Cleaves with picture, "Midnight Movies in Animal Land."

Monday, March 6:

BASKETBALL, 7:15 p.m., Palm Springs Athletic club; city league final night of second round robin play, Junior Chamber vs. Desert Hot Springs; 8:30 p.m., Globe Trotters vs. Youth Center.

Tuesday, March 7:

SOROPTIMISTS, 12:15 p.m., Chi Chi, weekly luncheon meeting for members and guests.
BASEBALL, 1:30 p.m., Polo Grounds stadium, Seattle Rainiers vs. San Francisco Seals.
BASEBALL, 7:15 p.m., city league, Palm Springs high school PALM SPRINGS ATHLETIC CLUB, 8 p.m., open general membership meeting.
DESERT MUSEUM, 8 p.m., films: "Tale of a Teacup," "Treasure Islands," and "Curves of Color."
RISE STEVENS, 8:15 p.m., Plaza Theater, third of Allied Arts association concert series.
gym, Rockets vs. Desert Hot Springs; 8:30 p.m., Rudy's Gardeners vs. Globe Trotters.
TENTHOUSE THEATRE, 8:30 p.m., Samson Raphaelson's Accent on Youth.

Wednesday, March 8:

ROTARY CLUB, 12 noon, Chi Chi, weekly luncheon meeting for members and guests.
BASEBALL, 1:30 p.m., Polo Grounds stadium, Seattle Rainiers vs. San Francisco Seals.

Thursday, March 9:

LIONS CLUB, 12 noon, Chi Chi; weekly luncheon meeting for members and guests.
BASEBALL, 1:30 p.m., Polo Grounds stadium, Seattle Rainiers vs. San Francisco Seals.
BASKETBALL, 1:30 p.m., Palm Springs Athletic club; two city league games vs. San Francisco Seals.
TENTHOUSE THEATRE, 8:30 p.m., Samson Raphaelson's Accent on Youth.

MAYFLOWER FIGURES IN NEW HOSPITAL ROW

Collis Mayflower, supervisor from the fourth district which includes Palm Springs, was threatened with legal action this week in the heated controversy over management of the Riverside county hospital by Dr. W. E. Gardner, temporary superintendent of the institution.

The dispute which flared anew Tuesday is over statements made by Mayflower at Monday's board meeting that he had received complaints about hospital administration affairs.

Dr. Gardner went into Mayflower's office and demanded that he publish the complaints. Mayflower refused and said he would publish the complaints

when he was ready. Dr. Gardner thereupon contacted an attorney and said that he planned legal action. Mayflower Monday had proposed that Dr. Gardner's term as temporary superintendent be ended and that Mark Hendrickson be appointed administrator. He said he had received complaints about management of the institution.

Something New For Barbecue

Western barbecue, one of the latest inventions for home or party use, will be on display—and actual demonstrations made—today and tomorrow at Cork 'N Bottle with the public invited to attend the demonstrations for "free samples" of demonstration results.

Of particular note is the invitation by Cork 'N Bottle for anyone wishing to so do to bring their own chickens, roasts or other foods they wish to have broiled or roasted for an actual trial of the new equipment which is said to operate at one and a half cents per hour.

Heated electrically, the new Western may be plugged into a 110 or 220 AC or DC socket and is said to be capable of handling enough beef at one cooking to accommodate 60-70 persons.

Bank of America To Open in New Home March 11

Plans were being drawn today for a reception at the opening of the new Bank of America building on North Palm Canyon drive, just south of the present bank offices, on March 11.

Manager Fred Ingram of the local branch, said that the public would be welcomed at the reception between 2 and 4 p.m. a week from tomorrow and taken on a personally conducted tour of the banking offices.

The new building provides twice the room available in the present offices and is designed for the greatest convenience of patrons and employees. More windows are provided and they will be so arranged that those desiring merely to cash checks or make a small personal deposit will not be forced to wait in line while the large commercial deposits are being made.

Lounges for employees upstairs are also provided.

Ideal Desert Home Has Everything

MAIN HOUSE — has two large bedrooms, two baths, spacious living room with huge artistic fireplace.

GUEST HOUSE — has two bedrooms and two baths with adjoining two car garage.

SWIMMING POOL — Completely equipped, dressing rooms and shower.

LARGE LOT — beautifully landscaped with lawn, trees, and rose garden. Plenty of irrigation water.

PRICED TO SELL
Exquisitely Furnished.
FOR ONLY \$37,500
\$7500 Down

Balance on Easy Terms.

Drive by and see this charming desert home at 333 Tamarisk Road, just across the street from the Darryl Zanuck Estate, then call us for an appointment.

WILL TRADE
FOR LONG BEACH
PETER B.

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EXCLUSIVE AGENT

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AFTER APRIL 15th WILL CONSIDER BUILDING CONTRACTS IN MOUNTAIN OR BEACH AREAS.
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D. M. (MARK) MORGAN, Manager and Escrow Officer

REAL ESTATE NEWS

Phil Delano Says Farewell To Local Import Business

Phil Delano, once the owner and manager of all departments of the Palm Springs Drug and Import company, and later only as owner of the leasehold and manager of the liquor department of that establishment, spent his last day in that business Wednesday.

Succeeding him as owner of the off-sale liquor department is Mr. and Mrs. Victor C. Stumpf of Banning, both of whom are seeking a home in the Village. Stumpf, who has lived in the Pass city for more than 31 years, served in World War II with the

U. S. Army Air Forces, and since his discharge engaged in the sub-division and building business in Banning. For a short time he managed an off-sale liquor store in Malibu Beach. Marvin Fritz, owner and manager of the drug department, and Mr. and Mrs. William H. Laevell, operating the fountain lunch division of the Palm Springs Drug and Import company were not affected by the sale of Delano's interests.

Fred Fairbanks At the Stables

Active supervision of the stables at The Stables was assumed this week by Fred Fairbanks, boots and saddle man from Steamboat Springs, Colo. A program starting at 1:30 p.m. Sunday is planned with many notable stars, local and otherwise, taking a hand. There will be all manner of western sports and entertainment for the occasion.



Who Am I?

ESTATE AT REDUCTION

Magnificent new home. 6500 square feet. 5 bedrooms, 5 baths. Gorgeous swimming pool. Corral for horses. Tack room. 4 acres. 8 water shares. Reduced from \$9500,000 to

\$69,500

For Quick Sale

Carries 1st trust deed of \$30,000 on easy payments. Located right in Palm Springs. See this today!

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Associate—Ann Metcalf
773 N. PALM CANYON DR.
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Hillside Building Site

Two and one-half acres leveled and ready for building; one of the finest view properties in the south end overlooking the new club site. A real bargain at only

\$4,750

ROBERT RANSOM, Realtor

Walter McManus — William Boggess
The Plaza Phone 2794

REST...RELAX...RECREATE YOURSELF AT BORREGO

Discover for yourself Southern California's new desert resort rendezvous... warm, dry, healthful, secluded

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"Out where the REST begins"

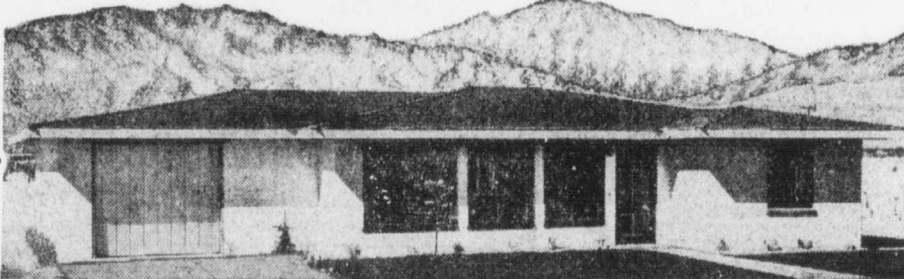
NOW IS THE TIME TO BUY A BUILD AT BORREGO SPRINGS
BUSINESS, INCOME & ESTATE SITES AT SENSIBLE PRICES

PLAN TO DRIVE DOWN SOON
Call or write for Calendar of Current Events, Hotel and Motel accommodations and road map...

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5478 Wilshire Blvd. LOS ANGELES WEBster 6356

UNBELIEVEABLE IN PALM SPRINGS—BUT TRUE!

LUXURIOUS NEW 2 BEDROOM HOME



ONLY **\$10,950**

Plus Membership in

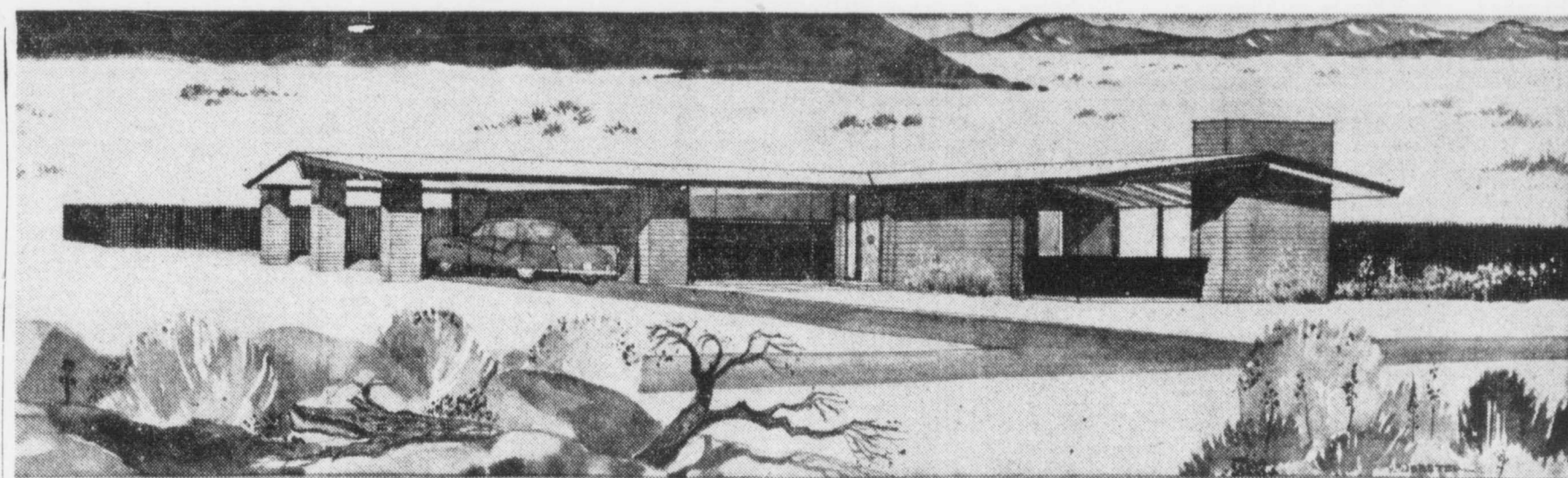
SWIMMING POOL AND TENNIS COURT

- 1/2 acre lots, 100x140 • New 1420 sq. ft. 6 rm. home • Glassed-in Lanai.
- Complete weatherstripping • Steel kitchen • Cedar shingle roof
- Concrete Block Construction.
- 40-gallon water heater.
- Attached Garage and Storage Room. Built-in Wardrobe • Steel Sash.
- Some homes with breakfast bar.
- Ornamental protective landscaping.
- Membership in HEATED SWIMMING POOL and
- CHAMPIONSHIP TENNIS COURT.
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DESERT MODERN NEARS COMPLETION—Nearing completion on a sun-drenched 150x135-foot lot a stone's throw from the Shadow Mountain Club in the Palm Desert area is this handsome desert modern designed by Walter White. Lowell and Drais, active Palm Desert tract agents, report exceptional interest in this two-bedroom home which is described fully on the opposite page. Built of pumice stone and redwood, it is priced to sell under \$14,000.—Designed by Walter White.

Palm Desert Sunbeams

By EDITH EDDY WARD

Escrow in A. M., Housekeeping in P. M., Sets Record

Mr. and Mrs. Fred S. Fenton Jr. of San Mateo, have purchased the Culver Nichols model home at 1480 Paseo El Mirador. Fenton is western representative for Easy Washing Machine corporation.

Escrow was opened Tuesday morning and by afternoon the electricity, gas, water and telephone were connected, and the family had moved in and were as much at home as though they had always lived there.

While the buyers were moving in Culver Nichols announced the opening of his second model home at 1164 North Calle Rolph. Both houses were designed by the well-known firm of Clark & Frey, architects, in a style especially developed for desert living which the new owners have dubbed "Palm Springs Functional." The houses are completely furnished and decorated by Kelley's of Palm Springs.

Mr. and Mrs. Fenton have for years been winter visitors here, and concerning their purchase commented "We have long wanted a vacation home in the Village. We have found just what the doctor ordered for carefree indoor and outdoor living, Palm Springs style."

When the name Dakar is mentioned, one associates it with North Africa and World War II, but to those who visit Shadow Mountain Club, Dakar has an entirely different meaning. Dakar is the name of Cliff Henderson's new dog—an oversized pup with a profound expression on its face, who adores his master and follows him faithfully wherever he goes. Cliff previously had a champion Dane named Carter Boy. He had been presented to him at the National Air Races in Cleveland by Clayton Bruckner, president of WACO Aircraft. "When I was military commissioner at Dakar, Africa," Cliff Henderson explained, "I exchanged correspondence with Carter Boy, who was at Chateau Avion, my Brentwood home as my mascot. I told him if he ever had a son, I would call him Dakar." But Carter Boy never had a son and eventually died of old age.

Square Dance Great Success

Initial informal dance in western style at the Palm Springs Athletic club last Friday evening featuring the world's champion caller, Les Gotcher, and his Circle Eight Ranch Boys, was an unqualified success, according to President Bill Goodridge Jr.

Many hotel parties were in attendance plus several out-of-town groups who were present to hear the famous recording and motion picture star in action. Several persons brought along records made by Gotcher for his autograph.

Famous Characters Mark Story Hour

Do you remember Tony Beaver, who invented peanut brittle, and Jack who climbed the beanstalk and killed the giant? At the Story Hour at the Welwood Murray Memorial Library tomorrow morning will be told the tale of the four-headed giant that Jack tricked a man just as famous as Tony Beaver, and Daniel Boone.

Each Saturday morning from 10:30 to 11:00, Martha Lou Manson, Children's Librarian, tells stories in the patio of the library. The stories this week are the ones that are old throughout the hill country of the South.

James Kemper, Lorraine and Vernon Peck's popular Friday evening cocktail party was enjoyed last week by some of their many friends, amongst whom were Mr. and Mrs. Alvin Jensen of Spokane, Washington; Mr. and Mrs. S. M. Kemper of East Orange, New Jersey; Mr. and Mrs. C. A. Wine, and Mr. and Mrs. Fred Lockwood, all of Medford, Oregon; Mr. and Mrs. Charles Milliken of Los Angeles; Mr. and Mrs. Glen Campbell, Buffalo, N. Y.; Mr. and Mrs. William B. Milner, Vancouver; Mr. and Mrs. C. C. Eichenhofer of Los Angeles; Mr. and Mrs. John C. Maxwell, New York; Mr. and Mrs. M. P. O'Connor of Butte, Montana, who recently became members of Shadow Mountain Club; the Herb Pritzlaffs of Palm Desert; Sallye Lasley, Palm Desert, and Mr. and Mrs. Henry Mintern of Long Island, N. Y.

Don Cameron brought Cynthia Snowden to Shadow Mountain Club as his dinner guest last Saturday. Cynthia had flown to the Desert from Los Angeles but was a little hesitant about flying until she found out that her pilot was none other than Glen Odekerk, general manager of Hughes Aircraft. Also enjoying herself at Palm Desert where she came for a few days' rest last weekend was Phoebe Brockway, president of the League for Crippled Children.

Commander Scott of "Romance of the Highways" fame returned to Palm Desert one day last week with another of his popular tours. Two busloads of 80 people arrived at Shadow Mountain Club and enjoyed the fine luncheon that was prepared for them.

Mrs. Meyer Joins Staff at Cottage

Mrs. Harry Meyer, who stands for the very finest in linens and handmade lingerie in Palm Springs, is associated this season with the Little Folks Cottage on the Inn grounds. The very most beautiful in hand embroidered linens and hand-made lingerie, designed by Estelle Parker of Palm Beach, South Hampton and New York, will be shown by appointment by Mrs. Meyer.

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Villagers Attend Calelectric Rally At County Seat

Thirty-fifth annual meeting of officials and employees of the California Electric Power company, Interstate Telegraph company and associated companies, was held last Friday in Riverside with business sessions and a dinner highlighting the sessions. Present from the Village district were Mr. and Mrs. Francis F. Crocker, Mr. and Mrs. R. B. Cornell, Mr. and Mrs. Clarence Brechlin, Mr. and Mrs. George Chandler, Mr. and Mrs. Frederick Compton, Mr. and Mrs. William Cornell, Mr. and Mrs. Charles Hostetter, Mr. and Mrs. Harmon Payne, Mr. and Mrs. E. H. Smith, Mr. and Mrs. W. A. Stewart, Mr. and Mrs. William Mooney and Mr. and Mrs. Harry Boyer.

More than 500 officials and employees of the company were in session with Albert Cage, president, in charge.

Cubs and Mothers To Stage Dinner

Blue and Gold anniversary dinner is planned by Palm Springs Cub Scouts, mothers and friends at the North End school next Friday evening. The dinner at 7 p.m. will be followed by an evening of entertainment.

\$9,750

Delightful two bedroom home.

Double garage.

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Southwest corner of Palm Canyon Dr. and Via Es-cuela. Just opposite Vista Del Sol and adjoining the Palm Springs Pueblo on the north.

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(1)

BEAUTIFUL TWO-BEDROOM STUCCO on spacious 150x135-foot lot. Just completed by Mhoon & Mhoon, Builders. Living room with fireplace, tile bath, huge corner view windows, tropical roof, insulated, air-cooler, large one-car garage with laundry trays, and 9-ft. breeze-way.

\$12,750

(2) **SUN LODGES**—First unit sold out before completion. Next unit starts immediately with one already sold. Fifty of these deluxe desert bungalows contemplated. Each lodge has living room, large bedroom, 4 closets, kitchen with Murphy unit, Panel-Ray heating unit. Swimming pool and recreation area included. No worry about lawns or upkeep—The Management Corp. handles all details, including renting of your lodge during your absence.

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(3) **HANDSOME DESERT HOME**—Designed by Walter White, this home to be completed in 30 days. On 150x135-foot lot near Shadow Mountain Club. Pumice stone and redwood, two-bedrooms, tile bath, living room with fireplace, radiant heat, air-cooling. Floor-to-ceiling plate glass windows affording eye-filling views of mountains and desert. Also two-car port.

\$13,500

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Hours more sun...Loads more fun!

Annual Card Party

Tuesday, March 14, from 2 to 5 p.m., is the date set for the annual card party and tea of the Altar Society of Palm Springs Catholic Church, to be held at the Desert Inn.

Mr. and Mrs. H. F. Fitzgerald and Dean Fitzgerald are at the Desert Inn for a week.



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Early Spring
Lures Throng
Out to Desert

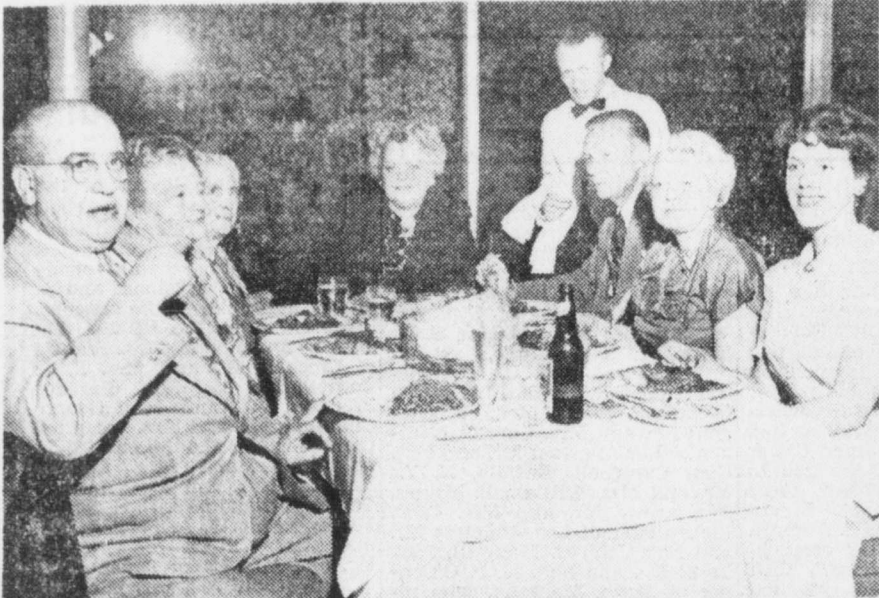
Mr. and Mrs. Fred Manning, of Denver, who are spending the season at Palm Springs Biltmore, had houseguests up from Coronado this week. Joining them were Mr. and Mrs. Jules E. Peters and the Duncans. Both couples hail from Great Falls, Montana, but are wintering in the southern coastal city.

Honeymooning at the Biltmore this week were Mr. and Mrs. Arthur Anderson (Diane Williams, daughter of Mrs. Lloyd Williams, of Los Angeles). The young couple eloped to Yuma on Sunday, February 19. The bridegroom's father Carl Anderson, of Beverly Hills, paid the newlyweds a visit at the Biltmore during their stay.

New Yorkers exchanging sub-zero weather for Palm Springs warm days are Mr. and Mrs. William Felstiner. He is in the west to see Mrs. Vivian Summerfield, as he is her attorney. Several local parties have been given for the visiting couple including the Sunday night supper hosted by the Walter McManuses. Also representing New York is Hearst's advertising executive, K. F. Hobson, who has been attending the baseball practice sessions each day. The Arthur McGowan's represent White Plains, and the C. H. Bornes are from close-by Scarsdale, N. Y.

Others here include: Mr. and Mrs. Don Ryan of Minneapolis, who found their good friends from the same city, the William Molans, spending the season at the Biltmore. Mr. and Mrs. Stanley Kaufman are here three weeks from Champaign, Ill. For the same length of stay are Mr. and Mrs. Louis Wasmer, Spokane, Wash.

BRILLIANT DINNER PARTIES MARK WEEKEND AT TENNIS CLUB



Upper left—At a table with Mr. and Mrs. Oliver Jaynes were Dick Hyam (left), Mrs. Bernard Giannini, Dorothy Davis and Mr. Giannini. Also in the party but missing the picture were Mr. and Mrs. Sword.

Upper right—Mrs. Walter McManus (left), Al Batteate of San Mateo, Mrs. John Costello, Mr. McManus, Mrs. Batteate and the popular Dr. John Costello who celebrated his birthday as did Marion Batteate.

Center left—Mr. and Mrs. Vincent Marco, Tennis Club owners, were hosts for a gay table at the Club Saturday night. Guests included, left to right: Host Marco, Mayme Comstock, Mary Marco, mother of the hostess, Mrs. Vincent Marco, Mr. and Mrs. B. Grant Perl, Gloria Johnson, nationally known swimmer with the Buster Crabbe Aquade. —Photos by Terry



Center, right—Left to right: Bill Bannerman of Beverly Hills and Lee Anderson (she of the infectious smile) were dinner guests of Mr. and Mrs. Richard Rand. The Rands are happy over a new arrival born a few weeks ago.

Lower — Peter B. Sheptenko (left) was host at the Tennis Club for executives of Admiral Radio Corp. J. B. Huarisa of Chicago has leased the Senator Weber home in the winter colony for his third season here. He is Admiral's executive vice president; Lou Willis, Pacific Coast representative and Herbert Horn, Los Angeles distributor.

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Co-sponsored by The Desert Sun, Palm Springs News and KCMJ

Social
ACTIVITIES

Paul Drapers
Dinner Hosts

Mr. and Mrs. Paul Draper were hosts Saturday evening at a dinner dancing party at the Tennis Club preceded by a cocktail party. Their guests included Mr. and Mrs. Justin Dart (Jane Bryant), Mr. and Mrs. Al Hibbard, Mr. and Mrs. John Mitchell, Mr. and Mrs. Travis Rogers, Mr. and Mrs. Joe Cochran, Joe Bowles and Mary Reinhold.

Family Visitors

Houseguesting with Ella B. Davis is her daughter, Mrs. Merrill Morrison from San Carlos and her three youngsters, Darryl, Ann Marie and Leigh, who have entered school here. They arrived last week by plane from San Carlos and will spend the rest of the season at the Davis home on Arguilla Road.

Mr. and Mrs. A. H. Giannini, of Los Angeles, are spending a week at the Desert Inn.

Gay Party
At Penthouse

One of the gayest of cocktail parties this week was hosted by Marcella Gump of San Francisco and Charles Gentry on the balcony of Miss Gump's penthouse in the Potter building. The hostess wore a stunning white gown for the occasion and received guests who included Mr. and Mrs. Kenneth Kirk, their house guests Mr. and Mrs. Francis Whelan; Dr. and Mrs. Carl Flannick, Mr. and Mrs. Oliver Jaynes, Dr. and Mrs. John Costello, Mrs. Tom Flemming (looking beautiful in an off-the-shoulder white gown and lots of pearls), Mr. and Mrs. Walter McManus, Mr. and Mrs. William Malouf, Bill Noble squire Lynn Biron (she looking beautiful too, and getting a kiss from Belmont Sanchez, who arrived dateless), Roy Randolph.

Redlands Musicales
At Desert Inn

Fourteen young musicians of the University of Redlands School of Music are scheduled to present a varied vocal and instrumental program Sunday, March 5, for Desert Inn guests. The group sings together as a unit, and has special numbers by a mixed quartet, male quartet, and girls' trio. Particularly well-received by previous audiences is the ten-minute dramatic scene from La Traviata sung in English by one duet team, and the charming light duets sung by another.

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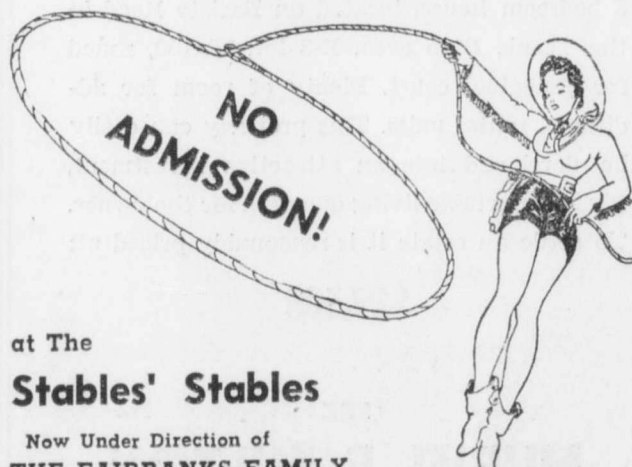


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THE STABLES STAMPEDE
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Sunday, March 5 --- 1:30 P. M.

TRICK RIDING!
MUSIC!
TRICK ROPING!
COACH RIDES!
COWBOY BED-RACE!
SQUARE DANCING!
—JIMMIE DAVIS' SUNSHINE BAND

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Seattle Guest:
Entertained
At Colony

Mr. and Mrs. John M. Emil, winter guests at The Colony from Seattle, were hosts yesterday for a gay cocktail party followed by dinner at the Tennis Club for a group of winter visitors from Seattle. Square dance night at the Tennis Club saw many a Seattleowner cutting an expert do-si-do under the direction of Roy Randolph, who is in charge of club festivities Thursday nights.

Guests included Mr. and Mrs. M. O. Anderson, Mr. and Mrs. Charles W. Maryatt, Mr. and Mrs. O. B. Joseph, Mr. and Mrs. Roy Maryatt, Mr. and Mrs. John E. Burkheimer, Mrs. Frances Burkheimer, Mr. and Mrs. Gordon Prentice, Mr. and Mrs. Carey Ross, Mr. and Mrs. Arthur Mathies, Mr. and Mrs. George Clarke, Roy Randolph.

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AMERICA'S FINEST CANINE ACT
Direct from the Biltmore Hotel, Los Angeles

RICKEY LANE AND HIS DUMMY WILLIE

TRULY A FUNNY ACT
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KARL KELLER

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THE PALM HOUSE
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Three Minutes South on Palm Canyon Dr
at the Big Curve

Social Highlights

THE ARRIVAL of Mrs. Tom Fleming from Chicago has been the signal for many small dinners and cocktail parties in the winter colony group. She will be joined by Mr. Fleming this week (he was called back to Chicago on business shortly after their arrival at the Desert Inn) and they will stay through Circus Week. Mr. and Mrs. Fleming have made Palm Springs and the Inn their annual winter vacation spot for many years.



MRS. TOM FLEMING

Honolulu. Accompanying him were his nurse, Miss Ruth Horn, his mother, Ross H. Kidston and Scott Brown who resides at the Huntington hotel in Pasadena.

Host at Farewell Party

ARCHITECT ALBERT FREY was host this week for a farewell party at his ultra modern home for Forrest Berg who has been spending a month in the Village from Portland. Guests included Miss Barbara Nodurt, Mr. and Mrs. O.E.S. Gray and Mrs. George Wheeler. Entertainment for the evening was symphony recordings, of which Mr. Frey has an outstanding collection.

SPENDING A WEEK in the Village is Mrs. Vincent Fotre (Joan Thorson) with her small daughter Pamela. During her visit she was the dinner guest of Mr. and Mrs. Dutch Darrin at their home on Calle Marcus and Mr. and Mrs. Raymond Lowey at Terra Caliente.

Many Parties for Houseguest

A HOUSEGUEST of Mrs. Noble Banks at her home on Vereda del Sur has been her sister-in-law Mrs. Lewis Stuart who leaves tomorrow for the Huntington hotel in Pasadena and later to Santa Barbara. She will return to her home in St. Louis later in the spring. During her visit she was entertained at a large cocktail party in her honor given by Mrs. Homer McKee who also honored her own houseguest, Mrs. A. E. Nelson who is visiting from San Francisco.

MANY SMALL dinners and luncheons were given for Mrs. Banks and Mrs. Stuart who were guests at Santa Anita Wednesday in the F. C. Dougherty box for the races. Yesterday they were luncheon guests of Mrs. Spalding at Hotel The Oasis.

Tennis Club to be Scene Of Fashion Show Saturday

The regular fashion luncheon on Saturday will feature the designs and custom knit clothes of Audrea — importer from Beverly Hills. These clothes are reputedly the finest in knitted clothing and Audrea is not only going to be on hand personally to supervise the show, but will commentate.

The pieces shown will have been designed by Audrea and may be ordered from her. Many

will know her from her semi-weekly TV broadcasts in Los Angeles, for not only does she design, but is famous for instruction in knitting. She is booked solid in Beverly Hills with fittings, etc., of the very cream of the clientele to be had in this particular field.

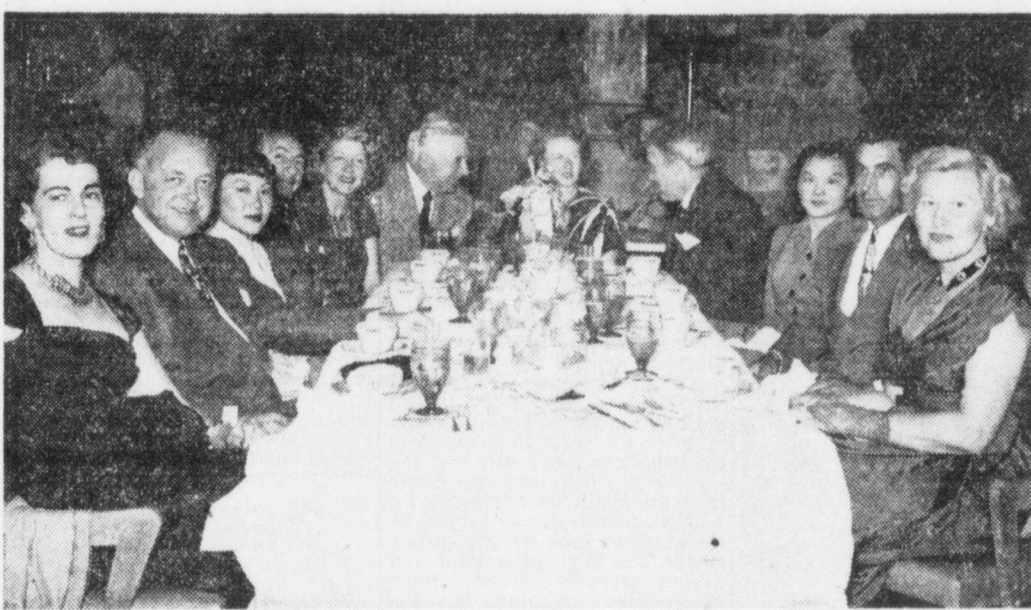
Any of the dresses or other garments shown may not only be bought complete, but may also be purchased in yarn form with personal supervision in knitting. To those interested in the finest in knitted wear this is a must.

Andreas Canyon Site for Picnic

Andreas Canyon was the picnic site Monday, February 27, for Desert Inn guests who set out by car and by horseback to be entertained by Cowboy Host Johnny Boyle. Among the guests were Mr. and Mrs. L. V. Britt, and Mr. and Mrs. Charles T. Bush, Grosse Point, Mich.; Mr. and Mrs. T. D. McCarthy, and Mary and Carter of Evanston, and Mr. and Mrs. C. A. McCarthy, Port Washington; Mr. and Mrs. J. J. Castellano, Pleasant Ridge, Mich.; Mrs. Richard Tracy, Bismarck, N. D.; Mrs. Paul Willis Smith, Wayzata, Minn.; Miss Marguerite Casey and Mrs. T. F. Sheehan, New York; Miss Florence Murphy, Seattle; Miss Patti Sweeney, Wheeling, West Virginia; Mrs. James T. Harrington and Mrs. R. H. Breed, Poughkeepsie; Mr. and Mrs. James A. Fulton and Meredith, and Mr. and Mrs. Henry Minton, New York.

In the Village is J. P. Seeburg, (Seeburg juke boxes and Selectomatic) at the Canyon View apartments of which he is the owner.

Director Clarence Brown Dinner Host



MGM Director Clarence Brown of Beverly Hills was host for a gay and interesting dinner party at the Shadow Mountain Club Saturday night. Guests,

left to right, included Mrs. Francis Whelan of Westwood, Kenneth Kirk, Kay Ling, Composer Rudolph Friml, Ruth Warburton, host Clarence

Brown, Francis Whelan (they were weekend houseguests of the Kenneth Kirks), Mary Ling, Don Peri of Sparks, Nevada, and Mrs. Kirk.

We Have With Us Today

Spring weather is Palm Springs vacation weather and the Village has enjoyed a full complement of guests. Hotel and apartment patios and pools were full of sun bathers this week and enthusiastic visitors were showing off their sunbathers.

Hotel The Oasis

Enjoying the wonderful hospitality of The Oasis are Mr. and Mrs. Harry F. Montgomery of Kansas City, Missouri. They are connected with the Price Candy Co. in Kansas City and various restaurant holdings.

Returning to the sunshine of Palm Springs another season is Mrs. W. H. Hewitt of Tacoma, Washington.

Celebrating with a "surprise birthday luncheon" was Mrs. Charlotte Wright of Oakland, California. Everybody congratulated the popular guest and the cake was shared in the Oasis fashion. Mrs. Wright was joined by her daughter, Mrs. William B. Freeman of San Francisco for the occasion.

New and old guests enjoying croquet, swimming, canasta, and "relaxing good fellowship."

Mr. and Mrs. E. L. Peters of Peters Bros. Shoes, Oakland; Mr. and Mrs. James Hodges, Winslow, Washington; Mr. and Mrs. Donald McDermott of Seattle; Mr. and Mrs. Axel Thornberg, Seattle; Mrs. B. E. Richmond and her mother, Mrs. A. D. Curner of San Jose; Mrs. J. C. Bohan and

son, Chicago; Mr. and Mrs. Walter Duke of Milwaukee, Wisconsin, and Mr. and Mrs. Thomas L. Williams of Las Vegas, Nevada. Entertaining with dinner parties this week were: Mrs. W. A. Filson, Mrs. U. M. Dickey, Mr. and Mrs. George Webb, Mr. and Mrs. H. F. Montgomery, Mr. and Mrs. J. I. Colwell, and Mrs. Dave Davidson, and Mr. and Mrs. A. S. Eldridge.

Desert Inn

Mr. and Mrs. James A. Fulton and their daughter Meredith, have returned for another season at the Desert Inn from their New York home. Meredith has joined the Desert Inn Playgroup group, as has Master Tommy Fergoda, who is staying at the Inn with his parents, Mr. and Mrs. R. V. Fergoda of Pasadena. Master Brad Burke, son of Mrs. Charline Burke of Hollywood, is another veteran member of the Playgroup.

Enjoying the sunshine, but too young for the swings and slide, Baby Walker, who is spending ten days at the Inn with daddy and mother, Lt. and Mrs. Sam Walker, Belton, Texas, is another of the younger set.

Mr. and Mrs. Henry M. Minton of New Hyde Park, New York, are finding much to keep them busy while vacationing at the Desert Inn.

Mr. and Mrs. Julian Sweeney and their daughter, Patty, of

Rima Rudini In Recital Here Monday

By RUTH MARTIN

Rima Rudina, violin virtuoso, with Robert Hunter, pianist, will appear in recital at the Palm Springs Woman's Club on March 6 at 3 o'clock in the afternoon. These distinguished artists were selected for this important mid-season because of the outstanding excellence of their performance and splendid entertainment value.

Born in New York of Russian-Greek artist parents Rima Rudina attended the renowned High School of Music and Art, as well as the Eastman School of Music (University of Rochester) where she earned her degrees and many honors. Miss Rudina's musical successes included solo appearances with the Rochester Philharmonic, Civic orchestras, radio networks, and a cross-country tour plus a New York engagement with Bandleader Tommy Dorsey, as concert-mistress and featured soloist. Her repertoire may include anything from 17th Century Corelli to ultra-modern.

Robert Hunter, pianist-accompanist, is said to be brilliant and unique in his amazing improvisations and an artist widely acclaimed. These splendid musicians of charming stage presence and marked abilities promise one of the most noteworthy programs of the season to which the public is cordially invited. Admittance by card or the usual fee of \$1.20 which includes tax.

Mrs. John Goodrich and Miss Frances Goodrich of Chatsworth are spending two weeks at the Desert Inn as are Mr. and Mrs. Phillip Barber of Julian, Calif.

Violinist



RIMA RUDINI, violin virtuoso, who will appear in recital before the Woman's Club next Monday.

Villager Weds Detroit Man

An unusual wedding gown was chosen by Marvis L. Barrick, of San Jose and Palm Springs, who became the bride of John E. Mahady, of Detroit, at a candlelight service in the St. Cecilia Chapel of the Mission Inn, Riverside, on Friday. The bride's gown, a Morphy-Corbin original, combined blue denim with rhinestones in off-the-shoulder model which sported a full swirl skirt in blue tulle. She wore a matching rhinestone necklace and carried a bouquet of camellias. Witnesses to the double ring

The Desert Inn—9

PALM SPRINGS, CALIFORNIA
Friday, March 3, 1950

ceremony were Mr. and Mrs. Rex Cowan of Palm Springs. A champagne dinner at Somerset House followed the ceremony. Mr. and Mrs. Mahady will make their home on Calle San Raphael following a short honeymoon.

At the Desert Inn for two weeks is Miss Alice Grandin of Pasadena.

Television Nightly

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SOFT DRINKS & BEER

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FEATURING

ARTHUR BLAKE

WITH

THE FORD PANTOMIMISTS

AND

THE BEST DINNER IN TOWN

DANCING IN LOUNGE

DINE AND DANCE

to the Music of the

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(There Are 4 of Them!)

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GOOD FOOD! GOOD FUN! GOOD DRINKS!

George and Ethel Strebe

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Take Me Out to the BALL GAME!

OPENING GAME

Seattle Rainiers

VS.

San Francisco Seals

Palm Springs Polo Grounds

Sunday, March 5 GAME TIME 1:30 P. M.

RESERVED SEATS . . . \$1.50

GRANDSTAND SEATS . . . 1.25

—Under 12, 80c

BLEACHER SEATS . . . 80c

—Under 12, 30c

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The golf course is but 2 minutes away. Shops are close . . . and Palm Springs' most celebrated cafe is nearby . . . Bus service to door . . . Coffee, juices served to hotel guests if desired

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Modern, Deluxe Bungalows — Apartments Hotel Rooms

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463 MEL AVE. PALM SPRINGS, CAL.

"Palm Springs' Finest"

Large, deluxe hotel rooms. Heated and filtered swimming pool. Kitchen apartments and suites.

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"Where the Sun Spends the Winter"

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The Desert Inn

There is no finer place to enjoy desert life than on the 25-acre landscaped grounds of the Desert Inn. . . Carefree and informal, yet one of America's most luxurious hotels. . . Perfect for rest and relaxation in your own private bungalow. . . American plan.

Supervised play for guest children.

41 years under original ownership and management of Nellie Coffman, Earl Coffman and George Roberson.

DESERT HOT SPRINGS, CALIF.

10 Miles North on Indian Ave.

This picture shows a part of the interior of the Natural Hot Mineral water, reinforced concrete bath house, scientific attendants. Open every day, 10 a.m. to 6 p.m. For appointments Phone D.H.S. 191. L. W. Coffee, Owner and Mgr.

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ATTRACTIVE POOL—60x40—HEATED PRIVATE SUN PATIOS

COMPLETE APARTMENT BUNGALOWS

MAID SERVICE—PRIVATE TELEPHONES

2675 N. Indian Ave.

Phone 2322

For Advertising Rates and other details concerning this Hotel Page ---call 2249---ask for Ann Andrews

Rabbi Jason Here Tonight

Regular Friday night services at the Jewish Community center will be held tonight at the home of Mr. and Mrs. Samuel Littman, 328 Mountain View place at 8 o'clock with Rabbi Joseph Jasin speaking on The Lesson of Purim Today.

Denslows Lamp and China Sale

Values \$4.95
and Up

Denslows
Desert Inn Grounds
Ph. 2261

Guests at Pueblo Take to Tallyho



A gay party of guests from Palm Springs Pueblo take to tally-ho for the Bob Hope broadcast, following a cocktail given by Jan and Jere Weber in the patio of the hotel. After the broadcast guests returned for a

chuck wagon supper. Palm Springs Pueblo is owned and operated by Mr. and Mrs. John W. Williams, with its managers Mr. and Mrs. Weber. (Bernard of Hollywood photo.)

AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

We see the scintillating personalities of the metropolitan WORKING press are going to be entertained Sunday after the baseball game at the residence of Belmont Sanchez (publisher of a local paper which shall be nameless) with a cocktail soiree and buffet supper. Also honored by this auspicious fiesta will be

the baseball players of the Seattle Rainiers. Mr. Sanchez was apparently talked into this humane and civic gesture by the Chamber of Commerce and it should be a wonderful party. Nobody has more fun at a party than the working press, unless it is the ball players. Knowing Mr. Sanchez' reputation as a host, and about how his house is one well adapted for large scale entertaining, much good will be bound to be generated by this affair... as well as some outstanding Monday morning blues.

Still Looking Ahead

Still looking forward to Sunday—Frank and Melba Bennett are going in for some large scale entertaining at the 25 Club in honor of daughter-in-law Alys and Peter Bennett who have been visiting for a month. About 200 Villagers are invited to meet the young Peter Bennetts, Dr. and Mrs. Stewart Hudson and Mlle. Rosette Craissatti whom the party also honors.

The Nelly Don fashions on ice at the Del Tahquitz Wednesday was sensational and lots of fun. Models were cute and went dashing around over the ice worn by the expert skaters of the George Arnold troupe. Among luncheon hostesses was Mrs. Joan McManus who entertained in honor of the birthday of Mrs. Tom Flemming. The honoree got a shower of hankies, a whirl on the ice

from one of the brawny skaters who whipped over the ice with the birthday cake and whizzed off with the honored guest, to give her a professional whirl.

Among guests were Mrs. John Costello, Mrs. Oliver Jaynes, Mrs. Tom Holland, Mrs. Ed Waller, Mrs. James Coston, Mrs. Kenneth Kirk, Mrs. William Malouf, Mrs. John McClure, her houseguest Mrs. Rothabart, Marcella Gump, Dorothy Gray, Juana Warner, Mrs. William Felstiner, Mrs. Charles Fulton, Lou Peale.

Another luncheon hostess for the fashions on ice was Mrs. Henry Dollard, who entertained for Mrs. William Spaulding of Hiel the Oasis with her guests Mrs. Henry Cummings, Mrs. Victor Essoger, her houseguest Mrs. Brewer, Mrs. Robert Morrey and her daughter Mrs. Wiser from Phoenix.

For Governor

Jock Williamson, who is rapidly rounding the bend as Palm Springs' most socially eligible, unattached male, entertained at the Racquet Club Sunday with cocktails for ex-governor and Mrs. Alvin T. Fuller, who are vacationing from Boston at the Desert Inn, and Mr. and Mrs. Gordon Knoll, who are their guests from Arcadia. Earlier in the week director and Mrs. Louis De Rochemont entertained the same group at honeymoon cottage at the Desert Inn where they are staying with daughter Virginia. The party honored the governor's birthday. Louis De Rochemont ranks as cinema's numero uno among the more subtle and finished directors.

That seems to be about all that's happening from where we sit. Biggest news in town is Emil Sick's baseball team which brings sit-down entertainment for the sedentary, which this town has long needed.

Betrothal Announced

Mrs. Edward J. Posselius, a winter resident of Ingleside Inn from Detroit, announced the engagement of her daughter Mary Patricia, this week with a champagne party at Ingleside Inn. Miss Posselius will marry Neal Fitzgerald, son of Augustus Fitzgerald and the late Mrs. Fitzgerald of Detroit on May 20, with the wedding taking place in Detroit.

The betrothed couple represent prominent Detroit families who have spent several winters here. Coming out from Detroit for the announcement party were Miss Posselius' two sisters, Misses Jean and Helen Posselius. They will return in March.

P. S. Pueblo Scene of Gay Party

The colorful patio of the Palm Springs Pueblo, which is owned and operated by Mr. and Mrs. John W. Williams, was the scene of a gay cocktail party Tuesday which was hosted by managers Jen and Jere Weber. The party celebrated their return to the helm at the Pueblo after a year's absence which they spent at Bunker's Ranch. Sporting their usual picturesque Western attire, Mr. and Mrs. Weber loaded most of the guests into the tally-ho after the party to go down to the Bob Hope broadcast.

After the broadcast the party took up again in the patio for a chuck wagon dinner served by the maestro, Jack Boyer. Cowboy singer Tex Ray entertained and Adrian Atwater showed some fancy rope spinning for the guests.

Guests included Mr. and Mrs. Williams, Mrs. Lewis E. Mallory, III, who has returned to the Pueblo for her fourth season with her sons Lee and Chris; they are from Bradford, Pa.; a party who arrived en masse for their third season from Oakland and San Francisco included Mr. and Mrs. Milton Hayes, Mr. and Mrs. Charles G. Murray, Mr. and Mrs. D. F. Bacigalupi and Mr. and Mrs. M. F. Pack, Miss E. J. Boon, who flies her plane in frequently from Grand Rapids, Mich., was a guest as was Julius Kahn Jr., prominent horseman from Calong Park, who brought his horses here for the Indio Fair. Other guests included Miss Anita Starr from MGM, Mr. and Mrs. Ed Bunker, Mr. and Mrs. Alex N. Schultz and daughter Sandy, Mr. and Mrs. H. M. Moss, Mr. and Mrs. John Nixon from Estes Park and Omaha, Dr. and Mrs. Paul Flothow, here for their third season, Mr. and Mrs. Addison Richards, Mr. and Mrs. V. C. Dickinson from the Bank of America at Ontario.



BETROTHED — Mary Patricia Posselius, whose engagement to Neal Fitzgerald of Detroit was announced at Ingleside Inn this week.

I will
Tell You
Something
of Interest
Every Week!
Save You Money?
You Bet!

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The Golden Stallion RESTAURANT AND WESTERN BAR

"In All
The West—
No Better
Food"

Come on
Over Today!

Drive over and dine and see movies in the making! Major motion picture companies on location at Pioneertown!



Featuring
CHINESE
FOOD
at its BEST

Charcoal
Broiled
Steaks
Only an
Easy 45
Minute
Drive

PIONEERTOWN
"Where the Old West Lives Again"
A few minutes drive off the 29 Palms Road—Watch the Signs

Colorful Masks for Circus Ball

Colorful masks are on the program for the Charity Circus Ball which opens Circus Week on March 21st at the Desert Inn. Guests may dream up their own masks or they may contact Mrs. Robert Morrey who is in charge of this department of the festivities.

Masks will be designed to order by Robert Daley, scene painter and designer for the Villa-e Insanities. Artist O.E.L. Graves, who designs the Villager covers, will also design and execute masks and head-dresses—sketch-

The Help that's always there...



FIRE! FLOOD! TORNADO! Whenever disaster has struck, your Red Cross has been on the scene in a matter of hours. This year—as always—it will be on hand to give shelter, medical care, food, long-term rehabilitation to thousands of disaster victims. Last year, through your Red Cross, you gave relief in 330 disaster operations... assisted over 228,500 people

You, too, can help through Your RED CROSS

+ GIVE NOW!

Sponsored by
**Ramon Drug
Fountain**
S. Indian Ave and
Ramon Road

es will be on hand at Dorothy Gray's. For more conventional types Desmond's and Bullock's will stock simple masks in black and white. But one thing is SURE. No mask on the big night of the ball, no get in to the party. Masks will be available for forgetful types at the entrance to the ballroom at the Desert Inn. BUT, it's a CHARITY BALL and it's sometimes expensive to be forgetful about important matters of costume. Co-chairmen of the ball, Mrs. Henry Dollard and Mrs. Be Shearer anticipate some bizarre efforts in headpieces and masks—because, it's more fun that way. And it's going to be a fun party done on a grand scale.



*Sterling, handwrought for those who demand the finest. Exquisite simplicity of line is blended with all the elegance of sterling to create a truly new and modern design.

"Designed and Hand-Made in California"
6-PC. DINNER
PLACE SETTING **\$33.25**
(Plus Fed. Tax.)

Denslows

On the Desert Inn Palm Springs, Calif.

ERWOOD'S

(Quoting from D.H.S. Sentinel)

"We visited Erwood's Furniture Store and were astonished to find it brilliant with a new supply of furniture. We hoped the doctor had reconsidered and was staying with us. 'Wha happen!' we cried, 'We thot you were selling out?' He replied, 'The store is for sale, we can't sell an empty one.' We saw the point."

Yes, all of the world's finest in every line and all offered at cost plus a small handling charge.
8 Pierson — Desert Hot Springs, Calif.

Palm Springs' Social Event of the Year

AUTHENTIC HAWAIIAN LUAU

Presented in its Native Fashion

TO BE HELD AT

EL MIRADOR HOTEL
Wednesday March 15

FROM 7:30 P. M.

- All native Samoan, Tahitian and Hawaiian entertainment
 - Foods prepared by native chefs in native fashion
 - Only the finest delicacies will be served
 - Price includes fresh flower leis flown here by United Air Lines
 - No tickets to be sold on premises
- Socially Speaking, if you miss this event, you're missing the Highlight of the Palm Springs Season

\$7.50

Per Person

Amusement and State Tax incl.
Tickets Must Be Purchased in
Advance to Insure Proper
Reservation

TICKETS ON SALE
at
BALI BALI

ROYAL PALMS HOTEL
226 N. Palm Canyon Dr.
Phone 2398

See Next Week's Papers for Special Announcements
Tickets Will Be Delivered to You by Telephoning 2398 or 2247

NEW WESTERN BARBEQUE

TO BE DEMONSTRATED AT

CORK 'N BOTTLE

by an

ALHAMBRA INVENTOR AND MANUFACTURER
TODAY AND SATURDAY
(MARCH 3rd and 4th)

**BAR-B-Q Samples Will Be Served
During the Demonstration**

Bring Your Chickens . . . Roasts

Any food you desire BAR-B-Q'd before your eyes. While you wait!
WATCH AN EXPERT DEMONSTRATION

- Can accommodate beef for 60 or 70 persons at one cooking — at a cost of approximately 4c.
- Cost of operation, 1 1/2c an hour.
- Made of 100% stainless steel and pyrex glass.
- Can be plugged in on 110 or 220 socket—DC or AC.

Offering a \$50.00 discount
For the 2 days only!

For further information
Call Cork 'N Bottle—4153

The Help that's always there...



FIRE! FLOOD! TORNADO! Whenever disaster has struck, your Red Cross has been on the scene in a matter of hours. This year—as always—it will be on hand to give shelter, medical care, food, long-term rehabilitation to thousands of disaster victims. Last year, through your Red Cross, you gave relief in 330 disaster operations... listed over 228,500 people.

You, too, can help through Your RED CROSS

+ GIVE NOW!

Desert Hot Springs Theater

Dick Ostrin, Mgr.-Owner

Animals at Night Subject of Film

Fourth in a series of Audubon Screen Tours, sponsored by the Desert Museum, will be presented Sunday at 8 p.m. at Frances S. Stevens school, Lloyd Mason Smith, Museum director, said yesterday.

The lecturer will be Howard Cleaves of Staten Island, New York, one of the most outstanding cameramen in the field of wildlife photography. His movie, "Midnight Movies in Animal Land," bring to the screen for the first time actual motion pictures of the night life and habits of nocturnal creatures photographed in their native haunts with the aid of an ingenious device which he designed to provide the necessary lighting. This portable apparatus includes a small gasoline generator which weighs less than 100 pounds and produces a vast amount of standard electricity for the powerful lights that are carried on the shoulders. In this way Cleaves has been able to photograph animals at night in the Everglades swamps of Florida, the Cascade Mountains of Washington, the forests of Maine and New Brunswick, and the deserts of California and Arizona.

"Midnight Movies in Animal Land" promises to be a thrilling and unique film of a heretofore unphotographed phase of wildlife activity. The program is open to the public without charge.

Social Club Action Deferred by Council

Members of the local post Disabled American Veterans, led by Dr. James E. Potter, commander, appeared before city council this week to petition for license for social club, proceeds of which would go to the Community hospital for beds.

When it was found draw poker, as rejected previously in the city, would be principal source of revenue, council deferred judgment and referred the matter to committee of the whole.

Noted Lecturer To Speak in City Monday Night

Villagers will have an opportunity to hear a noted lecturer Monday night when Mrs. Agnes Sanford speaks at St. Paul's in the Desert, Episcopal church, at 8 p.m.

Mrs. Sanford has been speaking in the south and is making the trip west by airplane to speak in several cities en route. A noted healer through prayer, her services as lecturer have been much in demand. She will be the house guest while here of Mr. and Mrs. Raymond Wilson.

From Page One—MORE ABOUT PICKETING

ment had no difficulties with any union inasmuch as it was a non-union house and that none of his employees were involved in any union.

Later in the afternoon a meeting was held by Coffman with Frank Bogert, president of the Palm Springs Employers association; Bill Braman, manager of the association, and members of the board.

Coffman said no formal or official statement would be forthcoming until after he had talked with his attorneys.

Christian Science Lesson Subject "Man"

"Know ye that the Lord he is God: it is he that hath made us, and not we ourselves; we are his people, and the sheep of his pasture." The foregoing verse from Psalms is the Golden Text of the Sunday Lesson—Sermon on "Man" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

"Have we not all one father? hath not one God created us?" declared Malachi. John reveals: "In the beginning was the Word, and the Word was with God, and the Word was God. The same was in the beginning with God. All things were made by him; and without him was not any thing made that was made. In him was life; and the life was the light of men."

In a selection from the Christian Science textbook, "Science and Health with Key to the Scriptures," Mary Baker Eddy says: "Man is the idea of Spirit; he reflects the beatific presence, illumined the universe with light. Man is deathless, spiritual.... He does not cross the barriers of time into the vast forever of Life, but he coexists with God and the universe."

Path of Purpose Is Sermon Topic

"The Path of Purpose" will be the subject discussed by the Rev. J. H. Blackstone of Community church at the 11 a.m. service Sunday, he announced this week. It is the second in a series of pre-Easter by the pastor. Special music will be provided by the choir.

Young people of the Senior and Junior Christian Endeavor societies will meet at 5:30 in a joint fellowship meeting and at 6 o'clock, hear the Rev. Paul Fleming tell of missionary work in South Africa.

Evening service will start at 7:30 o'clock with the pastor presenting his annual service. There will be special music.

Baseball Tickets Now Available

Effective late yesterday afternoon, tickets for the coming baseball games at the Polo Grounds featuring the Seattle Rainiers, were placed on sale at the Junior Chamber of Commerce booth at Andreas and Palm Canyon drive.

Official "salesman" is Muriel Cowan.

Coordinating Group Meets Next Tuesday

First March meeting of the Mayor's Coordinating council is scheduled for next Tuesday at the Racquet Club with several interesting controversial subjects listed for the agenda, according to William J. Dunkerley, secretary.

From Page One—MORE ABOUT BASEBALL

tee is a branch of the Junior Chamber of Commerce. Everything possible to make the team welcome has been done by the committee and the Jaycees, with the senior chamber, last night sponsoring a stag dinner at Chi Chi for team members and representatives of the Los Angeles and local press.

Tickets for the game Sunday are on sale at the Jaycee booth at Andreas and Palm Canyon drive. Game time is set for 1:30 p.m., with inauguration ceremonies to start at 1 o'clock.

(Starts on Page One)

The PUBLISHER'S Corner by OLIVER B. JAYNES

one. It was not written by a group of political policy makers but MEMBERS OF CONGRESS who can and will carry out these principles if their party is returned to power.

Here is the basis for the campaign of 1950. Here is the last wide place in the road—perhaps a better chance to turn back than we'll have in 1952, for by then our people may be so dependent on the government that they'll have completely forgotten what freedom means. It isn't going to be getting a check from the government every month. But many are already beginning to see the hand-writing on the wall—beginning to realize that government creates no wealth, that the poor are being taxed as much as the rich, that there is no substitute for the simple formula that made this country great and its people prosperous and that bureaucracy leads to corruption and corruption to ruin.

It's not too early to be thinking and talking to your neighbor about the 1950 Congressional elections and what they mean in the future of this nation.



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HOLDICH'S
"Little Plumber"

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...are always the most important persons in this bank.



We earnestly endeavor to serve them promptly to the best of our ability, and we welcome their inquiries in connection with their wants.

Desert Bank
CATHEDRAL CITY
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

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Serving the Desert Empire

Church Circle Stages Dinner And Film Show

Women's Circle of Community church sponsored another successful fellowship dinner with a large number of members and visitors gathered around the tables.

Following entertainment by a men's quartet and by Mrs. Ralph Stewart, the group adjourned to the auditorium where they viewed interesting pictures of Alaska shown by Winfield Lines.

Mrs. William Lippman, president of the Circle, thanked all who attended and especially Mrs. Julian Hayden and Mrs. John Dekker and their committee who were in charge of the dinner.

From Page One—MORE ABOUT POLITICS

resents a contingent or faction with interests of their own at stake in the city's future.

Especially is his true in district two, located in section 14. The reservation land, which has a variety of interests all affiliated with the Indian situation.

OPPOSITION to Mayor Farrell was said yesterday afternoon to have been in the "drafting" of Waldron by a group of residents in the north Palm Canyon and Indian avenue area.

With all the entries now geared for the election, active campaigning commenced yesterday afternoon by several of the candidates both orally and in the display of literature.

And from all indications, the race for the three council chairs will be lively and spirited until April 11.

From Page One—MORE ABOUT BURGLARY

when a maid, on seeing the form of a man in one of the rooms, knocked and asked concerning room service. She was told in a mumbled voice from inside the room to "come back later."

Approximately \$5000 in jewelry was taken from the Briggs' room and the remaining \$22,700 of assorted jewelry and a fur coat was stolen from the Spanglers. Coat was a fingertip mink cape valued at \$1500.

Thief apparently used the same "pattern" of operations as in the recent large-scale robberies in town, using knowledge of the swankier habitats and is said by Police Chief August Kettmann to be someone well-known in the social circles.

Church Building Goes Up Rapidly

Cement has been poured for the floor of the new Community church at Palm Desert and hammerers are resounding as substantial progress is being made on the new structure.

The four huge trusses went up this week and Dr. J. R. Macartney, pastor, has asked each of four former pastors to donate one of them.

Commencing tonight a community entertainment feature sponsored by the public school, church and Rotary club, will be presented each Friday night at 7:30 p.m.

From Page One—MORE ABOUT THIS SIDE

flower shop the other day.... Maybe they are softening up that "No" with flowers now. On the other hand, it could be that someone forgot the due date and Fred was going to send roses for remembrance.

A GARDENER told Mrs. G that if she'd put bright strips of metal by her petunias or whatever those flowers are, the rabbits would be scared by their reflection and leave them alone.... She tried it and one morning I looked out and saw several bunnies having breakfast on the pansies and looking into the bright strips to see if their ears were on straight.... We tied bells in the bushes to scare away the birds and instead they have formed a chorus and play "Dear Hearts and Gentle People" on the bells each morning.... The guy who first said that a miss is as good as a mile, had something.... On a linotype keyboard the "H" and the "S" are only a quart inch apart.... But, ooh, what happen!.... The keyboard gentleman hit the "S" instead of the "H" the other day, somebody let it get by and a local realtor was thereby made to advertise a wonderful "souse" instead of the dwelling he had planned to sell.

AT THE RISK of acquiring a one-way ticket to the doghouse, am venturing to think out loud about gambling.... When you mention legalized gambling people throw up their hands in horror and speak in hushed voices of the gangsters and hoods it would attract.... Remember prohibition?... Because people will drink, they drank throughout prohibition and invited all of the gangsters in.... People have gambled since history began.... Perhaps it is because it is illegal.

The Desert Sun—11 PALM SPRINGS, CALIFORNIA Friday, March 3, 1950

Board Agrees To Study Change In Hospital Plan

County supervisors voted yesterday to make a careful study of a proposal for the revamping of the County's ambulance-hospital system for emergency cases.

The proposal came from the County Medical association. Dr. C. P. McCullough, spokesman for the association, said the present system is so dangerous that it could cost the lives of victims of traffic accidents and other accidents.

The proposal: that the County government make contracts with private hospitals and ambulance companies for the care of victims of accidents and sudden illness.

es. The County government would pay part of the bill when the victim is too poor to pay any of it.

Just a reminder to Mr. Truman.... In England when a government runs into disaster, it resigns.... The people aren't stuck with it for four years over there.

Feet Hurt?

Find Health through Your Feet! with

Ingeborg

Zone Therapy — Swedish Foot Massage
260 S. Indian Ave.
Phone 7582

Rector to Speak On Keeping Lent

The Rev. Robert M. Hogarth, rector, will preach Sunday at St. Paul's in the Desert, Episcopal church, on "Keeping Lent."

Services are held at 8 a.m., 9:30 a.m. and at 11 a.m.

Two week-day Episcopal Lenten services will be held next week: Tuesday, March 7, at 3:00 p.m., Lenten Tea and devotions in the home of Mr. and Mrs. Raymond R. Wilson, 407 Vereda del Sur, speaker, the Rev. E. Addis Drake, rector of St. John's Episcopal church, San Bernardino and dean of this Convocation. Friday morning at 10, there will be Holy Communion in the church with Meditation by the rector on "The Atoning Life: If The Sovereign Will Called Faith."

AUTO LOANS

Fast Service
Liberal Value

Get extra cash quickly for Repairs, Tires, Taxes, Insurance, Bills—at Loan & Finance, the company that likes to make auto loans.

Drive car to office and bring ownership proof. You continue driving while you repay.

No Co-Signers

Convenient Parking in Rear

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The Strebe Bldg. (Upstairs)

SONOTONE HEARING CENTER

American Legion Hall, 400 N. Bellardo Rd.

Palm Springs, Calif.

WEDNESDAY, MARCH 8th, 1950

10:30 A. M. to 3:30 P. M.

Out-of-Sight Hearing

COME IN FOR A FREE DEMONSTRATION

Fits All Makes of Hearing Aids

R. H. Gibson

Sonotone of Riverside

BATTERIES FOR ALL MAKES OF HEARING AIDS

- Floor Covering
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- Venetian Blinds
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- Rubber Tile
- Plastic Wall Tile
- Linoleum
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MOVED

To Larger Quarters

Philip H. Lester

Now Located at

373 South

Palm Canyon Dr.

Palm Springs, Cal.

Telephone 5189

OPEN THIS WEEKEND

Las Palmas Home

SATURDAY
2 to 4 P. M.

SUNDAY
1 to 5 P. M.

260 Via Las Palmas

4 bedrooms, 2 baths, large living room and dining room, unit heat and cooling, paved patio, carport and two car garage, recently redecorated throughout in soft colors.

- LARGE LOT—WALLED AND LANDSCAPED.
- INEXPENSIVE IRRIGATION WATER UNDERGROUND SYSTEM.

Completely and Attractively Furnished.
For appointment or further information

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PETER B. SHEPTENKO

475 N. Palm Canyon

Phone 2727

1950 MERCURY TOPS ALL WINNERS IN MOBILGAS GRAND CANYON RUN!



• OFFICIAL WINNER!
Four-door Mercury Sport Sedan, entered by the Los Angeles Dealers, Lincoln-Mercury Association.

1950 MERCURY WITH OVERDRIVE AMERICA'S "NO. 1 ECONOMY CAR"!

Sets amazing new gasoline mileage record for gruelling 751 mile Grand Canyon run as it outperforms 30 other entries from America's leading car makers!

YES, now it's officially proven! Pound for pound, the big new 1950 Mercury IS America's most economical car!

For, in the 751 Mile Mobilgas Grand Canyon Run conducted by the American Automobile Association last week, Mercury delivered grand-prize winning gasoline economy—over a rugged course which ranged from Death Valley to 7000 foot icy mountain passes!

This remarkable economy—made possible by the combination of Mercury's thrifty, V-type, 8-cylinder

engine and its gas-saving "Touch-O-Matic" Overdrive—came as no surprise to Mercury owners. For many Mercury owners had repeatedly reported gasoline economy far above average expectations.

Yet this unusual economy is only one of the many reasons why thousands of owners are now choosing Mercury. Many say it's the smartest-looking car on the road. Others claim it's the smoothest-riding, most comfortable, too! And all agree it's the biggest value for the money!

Drive Mercury yourself—and see!

You bet it's "better than ever"—**MERCURY**

PALM SPRINGS LINCOLN-MERCURY COMPANY

335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052

Cobb is Named Water Co. Head

Claude Cobb, treasurer of the Chamber of Commerce and a past president of that body, also past president of Cathedral City Lions Club has now gone further afield as a recipient of civic honors. Last Sunday at a meeting of the property owners at Thomas Mountain, a resort area lying in the Santa Rosas some distance this side of Idyllwild, Mr. Cobb was elected president of the Thomas Mountain Mutual Water Association. Several families in the Cathedral City area, including the Raymond Hattons, the W. R. Hillerys and the Cobbs have summer homes at Thomas Mountain.

State Firemen's Group in Session

The monthly meeting of the California State Firemen's association, citrus belt area, was held in the spacious fire station of the Cathedral City fire department on Tuesday night. There were 87 in attendance with delegations from Palm Desert, Sunnymead, Banning, Calimesa, Riverside County and San Bernardino County State Forestry division, Colton, Fontana, Loma Linda, March Field Ontario Redlands Riverside San Bernardino.

Catholic Church Marks Birthday

Two years ago this week, the first Catholic service in town was held in a private home on Grove street. The following Sunday, Mass was offered for the first time in the Town Hall. Several weeks later a second service was begun in what was later to be the Shadow Mountain Club House in Palm Desert. Many improvements have been made since the beginning of the parish two years ago. Last week a number of new articles were donated to the church adding to the beauty of the services. The attendance in the past month has averaged 171 persons with the largest congregation numbering 187 people.

Annual Concert By Vertchamp Great Success

The annual Vertchamp concert was a complete success last Sunday evening in spite of the rain which caused apprehension to the members of the Cathedral City Woman's Club. In the charming setting of the Palm Springs Woman's Clubhouse an audience of almost 200 music lovers listened enthralled to the notes from the famous Gaudanick violin as played by a master hand. The accompanist, Miss Eleanor Pepper, achieved perfection in her synchronization of piano to violin.

Sanitation Board In Busy Session

At the Cathedral Sanitation district board meeting held Monday evening the theft of several refuse collection cards was reported by property owners. The board has ordered a complete survey of posted cards, so that they may be checked against the payments received, thus the illegal possession of a collection card will be immediately discovered.

Plans for Cactus Jumper Jamboree Make Progress

Preparations for the gigantic outdoor barbecue which is one of the main features of Cathedral City's annual Cactus Jumper's Jamboree are already well under way. Claude Cobb and Emil Greener, who have so successfully handled this popular Jamboree feature for several years, have reduced these barbecues to a science. They have invented a built an immense barbecue grill of a special design, so that the prime ribs of beef for several hundred people may be correctly prepared at one time. Even the wood used is selected for its barbecue qualities. Last Sunday they brought down a truck load of ribbon wood from the Santa Rosa Mountains and this is stacked by the immense barbecue pit located in the lot next to the Town Hall. Permanent demountable serving tables are being constructed for this year's feast. The lot will be enclosed by a high canvas wall and facilities for handling a throng of hungry fun-seekers are being installed.

The Desert Sun CLASSIFIED ADS PHONE 2249

RATES				
Per Line	One Time	Two Times	Four Times	Nine Times
	.25	.45	.80	1.60
DEADLINES				
FRIDAY 10:30 A.M. THURSDAY 10:30 A.M.				
MINIMUM SIZE AD, 3 LINES				
COUNT 26 LETTERS AND SPACES				
DO NOT ABBREVIATE WORDS				
RATES BASED ON CONSECUTIVE				
ISSUES				
DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS				

Personals

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved by the Federal Aviation Training. For information please call 2705 or stop by Palm Springs Airport.

DISCUSS any problem with Meyer Davis, well-known Spiritual Consultant, 67807 Hwy 111, Tramview Village, Ph. 8327. Wednesday noon to Sun. noon.

WANT to buy parlor grand piano, good make only. Write P. O. Box 842, Palm Springs, giving price and particulars.

TENNIS CLUB
MEMBERSHIP FOR SALE
P. O. BOX 190, FILE Y

Announcements

CANASTA GAME Friday nights, 6 miles, Welcome Hall, Dillon road, North Palm Springs. Instructions given.

LARGE Deglet Noor date palm offshoots, planted for you at \$12.50. Dates from your own trees. Palm Valley Ranch, Box 70, P. S., or Ph. 84484 evenings.

TRAILER TOWING
J. JARRETT
PHONE 9087

Instructions

PIANO and guitar, private instruction. Advanced and intermediate piano. Spanish and Western guitar. Trixie Jarrett, phone 9087.

TAP DANCING and ballet classes—boys and girls. With Trixie at The Play School, 1547 N. Palm Canyon Dr. Ph. 3213.

Home Services

Home Bldg., maintenance
YEAR-AROUND SERVICE
Honest and dependable.
Window washing, walls, woodwork, floors, patios cleaned & waxed. Lawns tended. Maid service.

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233 Cajon St. - 6891
REDLANDS

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SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

High 12 Club Installation Held

More than 100 Masons and their ladies were entertained at dinner at the Shadow Mountain Club Wednesday night with nearly 200 participating in the ceremonies and dance which followed. The occasion was the charter night and installation of officers of the newly-organized Coachella Valley High Twelve Club. F. J. Ives, state president, G. W. Gurnea, international representative, W. L. Hopperstead, past president of the Pasadena Club, and other High Twelve dignitaries officiated. State Senator Jack B. Tenney was the principal speaker of the evening.

Officers installed were: R. A. Ellsworth, president; E. T. Pearce, first vice president; R. S. Pearce, second vice president; R. H. Sherrill, secretary; R. F. Smedley, treasurer; G. C. Waller, international representative; W. A. Melrose; Sergeant-at-arms E. J. Lee; and as directors, C. I. Ring, L. M. Clancy, H. O. Davis, H. L. Cavanagh, and A. V. Linkletter.

AC Aids Scout Jamboree Jaunt

At Monday night's meeting of the Cathedral City Athletic club a gift of \$25 was voted toward the Lions Club fund for the Boy Scouts delegates to the National Jamboree this summer at Valley Forge. Five local merchants have donated benches for the horse-shoe pitching courts which are being constructed on Broadway. Publicity Chairman Al Patane states that a return engagement will be played by the Cathedral City baseball team with the Palm Springs Dodgers next Sunday at 2 p.m. on the Cathedral City field.

Woman Loses Purse To Juvenile Gang

A purse-snatching was reported to local police the past week-end by Margaret Anne Hill of Banning who said that three juveniles approached her Saturday evening at Tahquitz and Palm Canyon drive at approximately 9:30 p.m. and suddenly grabbed her purse and fled. The stolen purse contained approximately four dollars in change, it was reported.

Situations Wanted

EXPERIENCED hotel transcript and desk. Mechanic maintenance man. Business mgr. Band instrument repairman. wants interview for work, full or part time. Palm Springs, P. O. Box 190, File W.

GARDENER-CARETAKER, white, single, age 47, experienced. Intelligent, energetic. References. Can drive anywhere. Write W. B. Bahn, Box 32, Riverside, Cal.

POSITION WANTED—Practical nurse, companion, child care, experienced driver. Box 381, Loma Linda, Calif.

HOUSEKEEPER, white, fine cook. Can do practical nursing and personal maid work. P. O. Box 190, File F.

ODD JOBS, carpentry, painting, maintenance, cabinet work. Good references. Phone 7682.

CHILD CARE day or night. My home or yours. Doctor's references. Phone 2-4333.

COOK, housekeeper, companion. Adult family preferred. Willing to travel. Phone 2-6933.

HENRY for carpenter, repair, maintenance. 271 Andreas. Ph. 7313. No Saturday calls.

LADY will care for children by hour, day of week; fenced-in yard. Phone 7066.

CHAUFFEUR, sight seeing trips, anywhere. Local references. Have car. Jarrett. Phone 9087.

WANT WORK laying concrete blocks by experienced mason. Lee Grannis. Phone 2-4054.

BABY-SITTER
Experienced. Reliable
Mrs. Crook. Phone 9081

CALIFORNIA R. N. Vacation relief, doctor's office. Local references. Phone 24145.

SECRETARY available, full or part time. Varied office experience. Can drive. Phone 3025.

EXPERIENCED swimming instructor. Group or private lessons. Phone 2-4015.

DAY WORK or part time job desired. Reliable. Phone 5746.

Help Wanted

YOUNG woman, attractive, unencumbered, free to travel, Alaska later; typing, light bookkeeping, etc. Excellent opportunity for unusual career. 791 B Street, Cathedral City.

DEALERS WANTED
For new type, fast-selling aluminum awnings with immediate high earnings. 1561 Lincoln Ave., Anaheim, Calif. Ph. 2927

NEED HELP?
Phone Jane Brown 2838
P. S. Employment Agency
180 N. Indian

YOUNG woman, unencumbered, with voice, to train for night club act. Write P. O. Box 42, 1000 Palms, Calif.

LADY with sales experience to work weekends and other arranged time. For appointment, phone 3634, Beachcomber Shop

FOR LEASE—Industrial properties. Will lease land or will build to suit and lease. See John W. Williams, Realtor, 423 N. Palm Canyon Dr. Phone 3311. Claude W. Gottsbiet, Assoc., or—See your broker.

FOR SALE OR TRADE
Half interest in deep-well drilling outfit, \$2500 cash or will take some trade. Now working near Palm Springs. Write P. O. Box 190, File Z

A PAYING cafe, tables and counter. Doing fine business. Priced to sell

REALTY SERVICE
431 N. Palm Canyon Dr.
Phone 3673

SMALL CAFE, A-1 location. Doing excellent business. Other business forces sacrifice sale. P. O. Box 190, File A-1.

MAJOR OIL STATION
FOR LEASE
CALL 8-3251

SLACK SHOP—tailor shop for sale with without inventory. Due to illness. Phone 7952.

For Sale or Exchange

IN SONOMA COUNTY NEAR SANTA ROSA ON RIVER HI-WAY TO COAST. . . .

Mirabel Resort and Park on the beautiful Russian River, 12 miles from Santa Rosa, 1/2 mile river frontage. Safe swimming beach, fine for boating. Parking area for 2500 cars. Largest dance floor north of S. F. Dining room, lunch counter, cocktail lounge with license. Children's playground. Cabins, store, etc. Phone or write

HARRY B. FETCH
TAHUQUITZ VISTA APT. 15
PALM SPRINGS—CALL 4343

DRIVE INN cafe & 6-room modern home, 1 acre ground, on highway in Hemet. 1707 E. Florida.

SACRIFICE two R 4 lots in Tahquitz Estates, \$2,950 each. Call owner, 24015.

7 UNITS, excellent income, close in. \$21,000. Will exchange. APPLEBAUM, 320 S. Indian.

Real Estate For Sale

INCOME LOT \$1750
Lot near Sunrise Way. 990
431 N. Palm Canyon. Ph. 3673
MUNHOLLAND & CO.

NEW FURNISHED 2-bedroom & den home, \$12,500. 380 North Palm Canyon Drive. Ph. 5187.

TWO UNITS, furnished, \$6800, \$1500 down, not on reservation. APPLEBAUM 320 S. Indian

FOR SALE

10 acres entrance on Highway 111. Water piped to property. Slow market. Special Price, \$1100 per ac. Willis Palms with over 300 palms, water and 160 acres, facing beautiful San Jacinto. A buy at \$28,000. Terms.

Houses, Lots, Rentals and Insurance

SEE

Realtor Hillery --- Cathedral City

PHONE 83417

See Classified

SANDEZE---They're all the rage!

DESERT COLORS—DESERT CLOTH \$1.95 to \$6.95
JUST ARRIVED—A complete shipment in Dresses, Skirts and four lengths in Shorts.

Wing top Blouses and Caps to match.
Long Shorts and Vestee tops for the larger woman. Palos Verde green, sunset gold, royal blue, dusty rose, Kelly green, turquoise, aqua and luggage brown.

DESERT AIRE DRESS SHOP

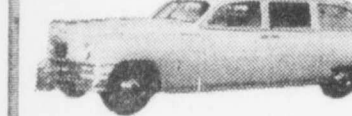
MISSSES BENNY AND MURRAY

Cathedral City Phone 8-3784

on the Highway — West of Drug Store

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666 Vella Road

Palm Springs

Phone 2977

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Phone 5189

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Phone 2758 and 2759

Clean Up, Fix Up, Paint Up

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ALL YOUR PAINT NEEDS CAN BE SUPPLIED NOW

COMPLETE . . .

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Remodeling - Repairs

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TRENT MEREDITH

Licensed - Bonded
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Phone 2-4232

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by tackless method.

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All work guaranteed.

36 years carpet experience.

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Specializing

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Real Estate For Sale 35

FOSTER SPECIALS

Don't Miss seeing the new JIMMY FIDLER sponsored model home in unsurpassed view Desert Palms Estates. Desert modern, many, many innovations. This house is a MUST to see. Open afternoons or by appointment. Drive in from Sunrise Way & Desert Palms Drive.

EXCHANGES—GOO! ONES! Beautiful story & half 3-bedroom, maid's room. Banning's best district, finest construction, exceptional heating, cooling, landscaping double garage, offered \$25,000; trade for Palm Springs residence.

40 acres full bearing peaches & grapes near Fresno, well & ditch water, valued conservatively \$40,000 offered exchange for income small homes, or home and cash.

FOSTER EXCLUSIVES! Duplex—well located south end, furnished, insulated, cooled, landscaped, \$26,500. Duplex—south end, furnished. Bargain, \$13,000.

H. H. FOSTER ASSOCIATES, Inc. L. Lucke, Ed Pearson, Harry Duncan—Al Ziskin, 101 N. Palm Canyon. Ph. 3535

Trade or Sale

12 units. Beautifully furnished with swimming pool. Room for 6 more units. Will take home or income in Los Angeles, Banning or here. New 4-bedroom, 3-bath home with guest house. Will take smaller house here or Los Angeles in on trade.

Martha James

REALTOR
Graham Dexter and Arch Noble
445 N. Palm Canyon Dr.
2751—PHONES—2812

RESIDENCE Lot, adjoining El Mirador Estates, 105x85. Paved street. Irrigation water under pressure. Underground utilities. Beautiful view. Bargain, \$20,000.
BARNEY JOHNSON
861 N. Palm Canyon Dr.

10 ACRES NEAR PROPOSED TRAMWAY ENTRANCE. SUITABLE FOR E.L.A. OR ATE TRAILER PARK OR HOUSING PROJECT. WILL SELL ALL OR PART. BARNEY JOHNSON, 861 N. Palm Canyon Dr.

LARGE corner estate lot, 185x150—excellent location, near El Mirador Hotel. 3 shares irrigation water under pressure. Underground utilities. Paved Sts. Only \$5,000.
BARNEY JOHNSON
861 N. Palm Canyon Dr.

TODAY'S BEST BUY
3 units. Brand new. Beautifully furnished. Choice location. High income. A bargain at \$26,500. 450 Avenida Ortega.

QUIET, comfortable home, two bedrooms, furnished, fire place, patios, garage & store room. 584 Plaza Amigo. Phone 6361. Owner, or see your broker.

2 ROOM, completely furnished. Linen, dishes, silver. Tile roof, double garage. Fenced patio. Reasonable, by owner. 645 Vista de Ora. Phone 26014.

HOTEL-BUSINESS SITE
Palm Springs Finest. Approx. 5 acres. Zoned for C-1 and R-3. \$55,000.
OWNER'S AGENT
174 No. Sunrise Way. Ph. 7704

BEAUTIFUL, new modern 4-bedroom home; 3 1/2 baths. For sale by owner. A real buy. 1620 El Alameda, near Sunrise Way.

267 OVERLOOK road, 3 bedrooms, 2 baths, completely furnished, large lot, no sand, out of wind district. Owner phone 4285.

BARGAIN
3-bedroom, 2-bath, stucco, by owner. 748 Calle de Rolph. Open 11 a.m. to 6 p.m.

LA QUINTA Membership and lot, just 4 blocks from Ph. 3024. Will sell for \$750.00. Box 146 D Rt. 1, Indio, Calif.

ATTRACTIVE 2-bedroom house, furnished; walled patio and yard, view, 630 Termosa Drive, off Tamarisk Road. Ph. 3024.

CHECK DAILY for the latest bargains. Munholland & Co. 431 N. Palm Canyon Dr. Phone 3673.

BEST BUY in Cathedral City. 2-bedroom house, patio and garage. 100x100 corner lot. 621 Glenn avenue, by owner.

NEW luxurious 2-bedroom and den home, \$10,950. Small down payment. 380 N. Palm Canyon. Phone 5187.

R-3 INCOME LOT to close estate, \$1650—act quick!
MUNHOLLAND & CO.
431 N. Palm Canyon. Ph. 3673

SACRIFICE BY OWNER
1/2 ACRE, 1 bedroom cottage, near Smoke Tree Ranch. Terms. 517 Camino Parcela. Ph. 9089

OWNER MUST SELL
\$2520—2-bedroom house, 1/2-acre lot, 1 block from business district. Phone 8-3251.

HOUSE TO MOVE on your lot. 145 N. Indian avenue. See manager. Bank of America.

5 ROOMS—Walled yard and patio. Garage. Sprinklers. 750 Paseo de Anza, off Tamarisk.

BUILDERS ATTENTION—R 3 lot 60 by 110, Warm Sands, \$1,800. APPLEBAUM, 320 S. Indian

Real Estate For Sale 35

New Home

WITH
Swim Pool & Tennis Court
Membership and
Television, Too!

Although located only 4 miles from San Jacinto mountains, Television is excellent... and radio programs are clear and without static from San Diego. L.A. etc. 1700 sq. ft. inc. gar. 100x140 ft. lot.

\$10,950

Outpost Estates
(4 miles East of Palm Canyon on Ramon Rd.)
Phone Palm Springs 25133, or Owner, 101 S. La Brea, Los Angeles 35. Ph. WEBSTER 0168

Dynamic Price!

Alan Allen Co.

& ASSOCIATE

Rose Rosenberg

226 N. Palm C. Royal Palms Hotel

Phone 5196

Income. Beautifully furnished 5 1/2 Panel ray heat, air conditioned. Must be seen to be appreciated. High-class location. Sacrifice \$28,000.

STRATEGIC Broadway lot, \$4500. Small dwelling, total price—\$3500.

New 2-Bedrm. modern dwelling, restricted, \$12,300. terms. Lots—\$900 to \$3500.

In venerable Cathedral City or the Sunair addition.
Realtor HILLERY
Cathedral City

ATTRACTIVE 2-bedroom home with separate guest house. Income property, walking distance to Plaza. Guest house furnished, kitchen, bath, patio. Main house has hardwood floors, fireplace, floor furnace, cooler, 514 S. Calle Encelia. Owner on premises. Ph. 6854.

SEE MY HOME TODAY AND MAKE AN OFFER! Completely furnished 3-bedroom, with guest house. Wall to wall carpeting, landscaped and fenced. First offer over \$15,500 takes it away! Some terms. 1507 San Jacinto Way. Phone 6674.

PRIVATE SALE

Furniture, including Chesterfield, love seat, end tables, mahogany twin beds lamps, chairs refrigerator. 1134 North Calle Rolph.

17 ACRES, nice 3-bedroom house, barn, blacksmith shop, 2 brooder houses, guest house. Lots of water. On highway 99. 5 miles south of Beaumont. First place going south opposite Mom's Cafe. Pat Frahm.

HOME WITH INCOME
Furnished 2-bedroom home, 1 1/2 bath with 2 single apartments, separate. Beautiful furniture, 5 blocks from Palm Canyon drive. \$32,500. 524 Calle Abrosia. Phone 2-5852.

YEAR 'ROUND MODERN REDWOOD 2-bedroom house in healthful San Jacinto. Lot 75 by 130. Walled patio, air-conditioned, \$8500, or rent. Phone San Jacinto 1926 or write 136 N. Allessandro.

FOR SALE—A new mountain home, furnished, modern. Fine place, gas furnace, electric refrigerator and stove, bath, etc. See Mr. C. A. Hoffman, Pine Cove, Idyllwild, Calif.

CHOICE Palm Village lot, will sacrifice for cash or trade for car, house trailer or light plane of equal value. Can finance. L. M. Thurlow, 100 N. E. Union Avenue, Portland, Oregon.

\$650 DOWN—\$50 monthly payment. 3-bedroom, 1 large, 2 small. Nicely furnished. Immediate possession. Balance \$4900. By owner, 983 Grove St., Cathedral City.

SWIM POOL, heated and filtered, with beautiful 4 bedroom home, completely furnished. Price—\$27,500.

MUNHOLLAND & CO.
431 N. Palm Canyon. Ph. 3673

FOR SALE OR LEASE—3 Acres for Trailer Park on Highway 111—seven miles from Palm Springs. Write 8526 So. Figueroa St., Los Angeles.

CUTE, 2-room furnished cottage, near Bullock's. Bargain. Also brick house, 1 bedroom, Cathedral City. P. O. Box 1382, Village.

NEW modern, 3-bedroom house, worth seeing. Unusual value. Financing arranged. Open for inspection. Price \$11,500. 870 San Lucas. Phone 24322.

SACRIFICE small home, furnished. Comb. refrigerator & stove. Pink house, Lot No. 4, Children's Tramway Court. Make offer.

JUST COMPLETED 3-bedroom home, excellent construction. Close in location. Will take lot in trade. \$10,500. terms. Phone 2929

MUST SELL to settle estate! Beautiful home, 6 rooms, 2 bedrooms, 2 baths, completely furnished. See owner, 438 Avenida Hokana.

NICELY furnish: three bedroom, 2-bath house, by owner, \$14,995 627 Desert View.

Real Estate For Sale 35

SHEPTENKO SPECIALS

RESIDENTIAL LOT close in. Over 100 ft. frontage. South end of town. Reduced to \$990.

LOT R-3, Bungalow Court site. Reduced from \$3950 to \$1975, \$295 down.

HOTEL APT. SITE, near Lone Palm and Rossmore hotel. Cost \$18,500, will take \$12,500; car, lot, deed, lot, or house-trailer down.

ENTIRE block. Zoned for bungalow court. Room for over 30 units. All utilities in and paid for. Worth over \$20,000. Owner says: Cash it out for \$13,500.

\$750 DOWN. Three bedrooms, two full baths. Living room with real fireplace. Asphalt tiled floors in kitchen and bath rooms. Well built on large lot. Take \$10,750 and easy terms.

THREE BEDROOM furnished with guest apartment; large lot, lawn and shrubs. Only \$16,500.

DESERT MODERN WITH POOL: Near Colonial House—only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$30,000 to \$37,500.

ATTENTION CALIFORNIA VETS: You may qualify for an Outpost Estates home. As low as \$43 per month, incl. interest at 3%. World War I & II Vets eligible in Seattle to trade for Outpost Estates on Ramon Rd., 4 miles east of Palm Canyon Dr.

EXCHANGES 36
MANHATTAN BEACH lot for Rancho Mirage or Palm Village

PALM Village lot for Balboa.

RANCHO Mirage lot for Riverside.

SHADOW MOUNTAIN AREA. 20 ACRES, good well, piped & leveled, \$12,500; take Palm Springs or L. A.

20 ACRES, dates and tangerines: 2 houses & help's houses. \$45,000; take Palm Springs house.

DON CAMERON
71843 Hiway 111. Ph. 8-4411
If no answer call 2701

EXCHANGE FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

DON KENNEDY
4231 University Way
Seattle 5, Washington

WANTED—Kansas City or Omaha worth \$20,000, for Palm Springs equity in 2 houses—6 rooms and 4 rooms. Each 2 baths. 1 furnished, near Racquet Club, 481 Santa Clara. Call 3783.

HAVE 2 good 10-acre lemon groves at Corona and small beach house at Surfside Colony. Will trade all or part for Palm Springs income property. P. O. Box 556, Tustin, Calif.

WANT Palm Springs income for land or Southern California. Have clear vacant lots and 1st and 2nd Trd. Will assume. D. B. Carlin, 431 N. Palm Canyon. Phone 3673.

ENTIRE section level land, adjoining Palm Springs city limits. Exchange for income property. Value \$150,000. Write P. O. Box 190, file B.

LOTS 24 and 25, West Drive and First Ave., Desert Hot Springs, for large late model-trailer or car. Scotty Allan, 4156 Elm Ave., Long Beach, Ph. 403773.

HOLLYWOOD hillside, new, very modern, 2-bedroom. Will trade for Palm Springs small home. Value \$12,500. Phone 2929.

FURNISHED duplex, walking distance, good income. Will exchange for city home. Write P. O. Box 293.

FOR SALE: One 2-bedroom home with bachelor apartment in connection. Large lot fenced and planted. Flat tile roof. Partially furnished. Will sell for amount of Trust Deed and costs. See John W. Williams, Realtor, 4242 N. Palm Canyon Dr. Phone 3311.

SMALL HOME
Well furnished, beautiful view TRAMWAY AREA
Near Transportation
OPEN

2336 GIRASOL
Palm Springs Realty Co.
Phone 2742

NEAR TENNIS CLUB
New 4-bedroom, 4-bath home. Furnace heat, air-conditioning, large lot, completely walled. 1 year old. Beautiful view. \$35,000 includes carpets and drapes. Specializing in trades. Come in and see us.

WANTED
Listing of your property. APPLEBAUM, Realtor.
320 S. Indian. Phone 5555

BUILDER WANTS LOT as part payment on new 6-room home. 380 North Palm Canyon Dr. Ph. 5187.

WANTED—Lot in Little Tuscany, number, size and cash price. Write P. O. Box 190, File U.

HALF SECTION OR MORE NEAR RAMON ON DEL SOL ROAD. P. O. Box 370.

Rooms For Rent 40
CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

CLEAN rooms and small apts. \$10 to \$15 weekly. Also trailer space in shade. The Springs Court, 174 N. Indian.

ROOM, sun-alcove. Private bath. Phone 4054. 1395 Gran Via Val Monte.

SINGLES, doubles, \$7.00 weekly, up. Kitchen privileges. Aerotel at Airport. Phone 25224.

LARGE and small rooms for rent. Private entrance. Ph. 7722.

Real Estate For Sale 35

NEW 2-bedroom home, 120 foot frontage. Use of pool. \$7,250—terms.
COMBINATION furnished 1-bedroom duplex and store with unfurnished apt., also partly completed single apt., near Rancho Mirage Pool on 110 ft. frontage business lot, \$14,500—terms.

2 1/2 ACRES in Rancho Mirage, over 300 ft. frontage, paved road. Utilities in. \$2000—1/2 dn.

5-ACRE date ranch in a beautiful setting, giant cottonwoods. Modern unfurn. 2-bdrm. house, large pool, 18,000. terms. Corner, both roads paved frontage on Del Sol rd.

80 ACRES in Del Sol. No water. O. K. for grapes, \$75 per acre. See me for lots and acreage at right prices.

DON CAMERON, Realtor
71843 Hiway 111. Ph. 8-4411
If no answer call 2701

MOST BEAUTIFUL income units. No operating problems. Long term tenants. Last year's income \$12,000 plus owner's beautiful home! Good income now. Price \$89,500.

PALM SPRINGS REALTY
507 N. Palm Canyon Drive
Phone 2742

ATTENTION CALIFORNIA VETS: You may qualify for an Outpost Estates home. As low as \$43 per month, incl. interest at 3%. World War I & II Vets eligible in Seattle to trade for Outpost Estates on Ramon Rd., 4 miles east of Palm Canyon Dr.

EXCHANGES 36
MANHATTAN BEACH lot for Rancho Mirage or Palm Village

PALM Village lot for Balboa.

RANCHO Mirage lot for Riverside.

SHADOW MOUNTAIN AREA. 20 ACRES, good well, piped & leveled, \$12,500; take Palm Springs or L. A.

20 ACRES, dates and tangerines: 2 houses & help's houses. \$45,000; take Palm Springs house.

DON CAMERON
71843 Hiway 111. Ph. 8-4411
If no answer call 2701

EXCHANGE FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

DON KENNEDY
4231 University Way
Seattle 5, Washington

WANTED—Kansas City or Omaha worth \$20,000, for Palm Springs equity in 2 houses—6 rooms and 4 rooms. Each 2 baths. 1 furnished, near Racquet Club, 481 Santa Clara. Call 3783.

HAVE 2 good 10-acre lemon groves at Corona and small beach house at Surfside Colony. Will trade all or part for Palm Springs income property. P. O. Box 556, Tustin, Calif.

WANT Palm Springs income for land or Southern California. Have clear vacant lots and 1st and 2nd Trd. Will assume. D. B. Carlin, 431 N. Palm Canyon. Phone 3673.

ENTIRE section level land, adjoining Palm Springs city limits. Exchange for income property. Value \$150,000. Write P. O. Box 190, file B.

LOTS 24 and 25, West Drive and First Ave., Desert Hot Springs, for large late model-trailer or car. Scotty Allan, 4156 Elm Ave., Long Beach, Ph. 403773.

HOLLYWOOD hillside, new, very modern, 2-bedroom. Will trade for Palm Springs small home. Value \$12,500. Phone 2929.

FURNISHED duplex, walking distance, good income. Will exchange for city home. Write P. O. Box 293.

FOR SALE: One 2-bedroom home with bachelor apartment in connection. Large lot fenced and planted. Flat tile roof. Partially furnished. Will sell for amount of Trust Deed and costs. See John W. Williams, Realtor, 4242 N. Palm Canyon Dr. Phone 3311.

SMALL HOME
Well furnished, beautiful view TRAMWAY AREA
Near Transportation
OPEN

2336 GIRASOL
Palm Springs Realty Co.
Phone 2742

NEAR TENNIS CLUB
New 4-bedroom, 4-bath home. Furnace heat, air-conditioning, large lot, completely walled. 1 year old. Beautiful view. \$35,000 includes carpets and drapes. Specializing in trades. Come in and see us.

WANTED
Listing of your property. APPLEBAUM, Realtor.
320 S. Indian. Phone 5555

BUILDER WANTS LOT as part payment on new 6-room home. 380 North Palm Canyon Dr. Ph. 5187.

WANTED—Lot in Little Tuscany, number, size and cash price. Write P. O. Box 190, File U.

HALF SECTION OR MORE NEAR RAMON ON DEL SOL ROAD. P. O. Box 370.

Rooms For Rent 40
CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

CLEAN rooms and small apts. \$10 to \$15 weekly. Also trailer space in shade. The Springs Court, 174 N. Indian.

ROOM, sun-alcove. Private bath. Phone 4054. 1395 Gran Via Val Monte.

SINGLES, doubles, \$7.00 weekly, up. Kitchen privileges. Aerotel at Airport. Phone 25224.

LARGE and small rooms for rent. Private entrance. Ph. 7722.

Apartments For Rent 43

FURNISHED apartment, extremely low rental on yearly basis, excellent location, 257 So. Patercio. Will show between 12 noon and 4 p.m.

NEW one-bedroom apartment, furnished, \$90; or unfurnished, \$75. Nice location. Ph. 7452 between 10-12 a.m., 6:30-7:30 p.m.

STUDIO APT., \$50 week, or \$200 per month. Utilities furnished. Call Harold Hicks and Associates, 2736.

ATTRACTIVE, new hotel apartments, reasonable rates. 770 Chuckwalla. Phone 2-6483.

WANT single girl to share house. Good location. Write Desert Sun, P. O. Box 190, File X.

APARTMENTS and rooms, center of town, \$20 week & up. Phone 2937. 444 N. Indian Ave.

SINGLE apartment, furnished, 1 block east of Safeway. Reasonable. 294 Athel St.

STUDIO APARTMENT, furnished, 238 South Indian Avenue. Ph. 5183.

Houses For Rent 46
COMPLETELY FURNISHED two-bedroom house just west of Palm Canyon Drive. Fireplace. Panel ray heat. Air conditioning. Moderate rent yearly and seasonal starting March 1st. P. O. Box 190, file O.

3 BEDROOM home with option to purchase. New unfurnished. Purchase price below reproduction price.

JOHN WILLIAMS, Realtor
423 N. Palm Canyon. Ph. 3311

UNFURNISHED, 2-bedroom, two baths, large living room, breakfast room, hardwood floors, garage, patio with barbecue. Magnificent view. Moderate rent yearly. Phone 7125.

ONE-BEDROOM cottage, \$50 monthly lease or \$75 monthly. 1 bachelor apt., \$45 mo., yearly lease, \$60 monthly.

JOHN W. WILLIAMS, Realtor
423 N. Palm Canyon. Ph. 3311

NEW 6-room furnished house, \$1500 for balance of season. Swimming pool and tennis court. Option to apply rent on purchase price of \$12,500. M. J. Delson, 380 N. Palm Canyon.

CELEBRITY'S HOME
2 bedrooms, 2 baths, furnace heat. Nice location, \$350 per month. See John W. Williams, Realtor, 423 N. Palm Canyon. Phone 3311.

NEW furnished 2-bedroom home. Use of tennis court & swimming pool, by month, season or annually. Ph. 25133 or 25135, ask for Mr. Deavel.

NEW SPANISH type unfurnished 3-bedroom, 2-baths, 2-car garage. Lot walled in. Lease \$100 per month, 219 Palo Verde. Ph. 5108.

UNFURNISHED 1-bedroom house near North Palm Springs P. O. 17-077 Keith St., North Palm Springs.

2 BEDROOM furnished home, sun porch deck, near Bath House in Desert Hot Springs. Reasonable rates. Ph. DHS 522.

FURNISHED 2-bedroom home. Wonderful location and view. Patio, barbecue, garage, rent or sell. 241 Racquet Club road.

2 BEDROOM furnished house, close in. Reasonable by year. P. O. Box 190, File B-1, Palm Springs, Calif.

OWNER'S HOME, knotty pine, maple furniture reasonable by year. Adults. 323 Marcus.

Trailer Rentals 49
TRAILER for rent. Reasonable. Palm Springs Trailer Corral. Phone 2-4054.

SMALL comfortable trailer, suitable for one or two. Moderate rent. Close in. Phone 7326.

Household Goods 50
★ STEAL!

New 3 units, \$10,500. 2 units with 2 bedrooms, 1 furnished. Gas heat. 809 C St., Cathedral City.



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Stainless Steel
ELECTRIC BARBECUE ROTISSERIE

California-created for indoor-outdoor barbecuing, broiling, roasting of meats, fowl or game, on motor-driven spit. Standard-current operated. For added details, send for folder. Complete \$189.50

Express collect. Add 3% sales tax for California delivery.

Denslows

at the Desert Inn
Palm Springs, California.

"Other California shops in Carmel-by-the-Sea, La Jolla, Fairmont Hotel, San Francisco."

Trojan Club for Village Planned

Formation of a Palm Springs chapter of former students at USC is announced for next Friday with a kickoff dinner at the Committee of 25 clubhouse, open to all former Trojans in the desert area.

Set for appearance at the dinner are Jeff Cravath, head football coach; Arnold Eddy, alumni director; and Tracy E. Streyer, dean of the college of Letters, Arts and Sciences.

Local Youths To Get Thrills

Bathrooms for the baseball series to be held locally were announced yesterday by Torchy Torrence, executive vice-president of the Seattle Rainiers, with David Ziminsky getting the nod for the honor of working with the team now in training locally.

For all visiting teams Larry Ostrow will hold down the spot at the opposite dugout while Paul Matloff will be "official ball-chaser." All three boys obtained the coveted jobs through an elimination process and are very proud of their affiliation with the renowned team.



KING SIZE—Shown here demonstrating the difference in length of an orthodox 42-inch golf club with his new 48-inch is J. E. "Dad" French, president of the O'Donnell Golf club who believes the added length of the new club will give him enough added distance to help him win this year's invitational tournament, the 15th annual, set for March 14-15.

Special Red Tags For Seattle Club

An idea conceived by Mayor Charles Farrell and Milt Hicks will be in use for recognition and letting of the Seattle Rainiers players during their stay in the village with insurance to each of the team members of a red identification card, signed by the mayor.

Each day's and night's schedule of entertainments will be posted on the bulletin board at the dressing room in the Polo Grounds stadium showing where the holders of the cards may go for special rates or special parties in their honor on that date. So merchants, restaurant and hotel men are asked to "Watch for the red cards," by the mayor so that the players will be given a good time while in Palm Springs.

Five Newsmen Here to Cover Baseball Games

To give adequate news coverage in their own baseball-minded section of the country, the great Pacific northwest, five noted journalists have arrived in the village to send daily news of the Palm Springs activities of the Seattle Rainiers to their home town.

Representing the Seattle Times are Alec Schultz and Lennie Anderson; from the Post-Intelligencer is Emmett Watson and affiliated with the ball club itself is official photographer is Ted Beaudin.

Known as "Mr. Baseball" in the northwest, Leo Lassen of Seattle's radio station KING is also in the village to send daily transmissions north for his regular broadcasts. Affiliated with west coast sports for the past 32 years, he is said to be one of the top sportscasters in the west on baseball.

Cameron Winner In Close Match On Local Range

Members of the Coachella Valley Pistol and Rifle club met Sunday morning at the local range to fire the 50-yard iron sight match for the Palm Springs Builders' Supply trophy.

It was close from start to finish with the winner not being decided until the final targets were closed.

M. E. Cameron was the winner, scoring 399x22, I. C. McCoy, second 398x25 and Vangs Tapscott, last year's winner, third with 398x24.

Rainiers Top Drawing Card

Seattle Rainiers last season led the minor leagues of the nation in attendance according to Leo Lassen of radio station KING in Seattle, now in town. This, he maintains is all the more remarkable in view of the fact that the Suds wound up in fifth place last year.

Lassen, known as "Mr. Baseball" in the northwest, has broadcast the home games for the past 20 years and is said to have more actual radio broadcasting hours than any other man in the U.S.

Giant Party Set for Mar. 18

Plans were discussed at this week's meeting of the Palm Springs Athletic club for a giant party set for March 18 at the clubhouse to be called the Golden Stampede with a full evening of fun and entertainment in store.

Party will feature games, entertainment and refreshments and will be open to the public.

Benedetti Says He's Getting Hot

San Francisco business executive and rabid O'Donnell golfer, Frank de Benedetti, in hitting a 70 for the course Wednesday—his all time low score—announced to the world to watch out in the coming invitational, March 14-15, since he feels he's getting "hot" and "will probably take the field."

Athletic Club Asks Admission in AAU

Application was made this week by the Palm Springs Athletic club for admission to the AAU, said to be the first of any similar organization in the country.

Sports

ANNUAL FISH FRY SET FOR LEGION PATIO, MAY 6

Annual spring fish fry of the Palm Springs Sportsmen, Inc. will be held this year at the new American Legion patio at the Wars Memorial building May 6, was the decision of the association at meeting Wednesday night, Carl Keene, president, said yesterday.

Admission will be by membership only, he stressed, and pointed out that all old members or new ones should get their one-dollar membership fee in soon as possible for the right to procure

tickets to the popular event. Ticket sale to the fish fry will be held at 750, he said.

Present also at the meeting was Ray Knight, representative of the Wildlife Conservation commission, who reported to the members present on conservation and on late developments of a test case involving the states of California and Arizona where a California resident on private property was fined \$50 by Arizona for fishing on that side of the river. Case, he said, will be tested by the states themselves.

RECORD FIELD EXTENDS ANNUAL GOLF TOURNEY

Anticipating the largest field of entries ever to be listed, managers of the 15th Annual Invitational Golf tournament, the O'Donnell club, this year have extended the series of the play to six days, March 14-19.

Ernie LaFleur, club manager, announces that replies are being received daily in such proportions to indicate a record field

for the matches. More than 25 donors are already listed who have given prizes to the winning golfers, said to be the best field of amateurs in the entire nation.

Trophies are being obtained for official prize awards and everything points to one of the finest tournaments ever held here. La Fleur said. The famous Calcutta auction is scheduled for the evening of March 16.

Tenpin Topics

One of the hottest series to be rolled on the local lanes was knocked out by the newly formed Palm Springs News team. Phil Olin, beginner bowler of only three months, was blasting the pins for an all-star game but "blew it" in the eighth frame and came up with two strikes.

but who cared? He burned the alleys for high series game of 583 for the Palm Springs league.

Clyde Kennedy, Windy Hines and Barton Arakelian, all junior bowlers of only two months' pin rolling to their credit, chalked up some beautiful scores and with the help of Cliff Walker's 525 series they were able to swash out a mighty high total pin series for the league with 2907 pins. With a little more practice these kids are going to be tough competition for the adult choppers. L. A. Lathing took the beating gracefully and in the words of their captain, "Chick" Hathaway, "More power to them! If we can be beaten by a bunch of kids it just means we need some more practice." A TRUE SPORTSMAN. Looks like the Palm Springs News picked a winner.

"PAPPY" HUBBS set fire to the alleys for Plaza Garage and came up with a high game for the evening of 223 and a 575 high series to pull his team to a 2872 total pin and a 3-1 win over Ted Olin Hotel. Joe Wilson chucking for Del Tahquitz Hotel, pasted the maples for a nifty 190 high game and a high 493 series. The Desert Sun was beaming when they trundled out a 2836 total pin series to win three games from the hard-hitting Frontier shop. Harry George for Frontier did some maple tossing for a 207 high game and a 565 high series but his team took a total pin trouncing of 122 pins. Ronny Winslowe carried high game of 186 and high series of 503, with Jed Ostling hot on his heels with a 490 series.

A NICE SPLITACULAR picked up by Grace Ewing for Watson's Texaco was the difficult 6-10-7 split, Tuesday night.

Again the din of crashing pins

mixed with the ear-splitting yells of the Palm Springs Women's league brought down the "roomers from above" to see "What gives." They soon found out when they watched the El Paseo Pharmacy chalk up a mighty 2385 total pin series to beat Nite Spot of Banning, 3-1 M. Neilsen knocked out 174 pins to hold high game and, chalked up a high series of 449 for El Paseo. Betty Oistad and Mary Silver pulled into a tie for 167 high game for Nite Spot, but Betty pushed out Mary for the high series with 456. Grace Riese, chucking for Plaza Garage, copied high game glory for a 159 game and was the "big noise" for high series of 437 which helped rack up a 4-0 win over Village Pharmacy where Sue Lauters, the hard-hitting easterner, racked a 140 game. Bullock's took a beating of three games from Watson's Texaco where Montie Mead walked off with a high game of the evening with a mighty 190 and a huge series of 469 to stack up a 58-pin gain over Bullock's. Evelyn Simili was top gal with a 143 game.

Cleveland Scouts Look Over Field

Two scouts of the Cleveland Indians, Hollis "Sloppy" Thurston (former Indian great) and Dutch Reuther are village visitors this week visiting Twila King, relative of Thurston, and have been "looking over" the facilities of the Polo Grounds baseball stadium.

Also staying at Miss King's

BANNING THEATRE

Continuous from 1 p.m. Wednesdays, Thursdays, Matinees Discontinued.

FRI.-SAT. MAR. 3-4
Louis Hayward
Binnie Barnes
"PIRATES OF CAPRI"
Mike Conard
"THE FLYING SAUCERS"
SUN.-MON.-TUE. MAR. 5-6-7
Edmond O'Brien
Pamela Britton
"D. O. A."
WED.-THURS. MAR. 8-9
Van Johnson - John Hodiak
"BATTLEGROUND"
"BLONDIE'S HERO"

Canyon View apartments is Mrs. Harry Gahner, widow of the former president and owner of the Indians.

According to Miss King, all have expressed their opinion of the stadium as "one of the best in the entire country, barring none."

You Are Invited to Inspect a Home

In an exclusive location.
Spacious living room.
Dining room.
Three sunny bedrooms and detached guest house with twin beds and baths.
Extensive grounds walled for privacy.
Price reduced to \$26,500

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Are You Interested in the Beauty & Development of Palm Springs?

SAM JANICH Says:

"OF COURSE YOU ARE! The fine volume of business done by our firm during the past year has been ample proof of the interest of property owners and investors in making this area look its best.

Right now J&S Paving Co. is finishing a job we would like you to see—this is the installation of concrete curbs and sidewalks, the A.C. streets and parking areas which were let exclusively to our Co. by the City of Palm Springs, at the new Polo Grounds.

Whether or not you are interested in paving, drive by and see Palm Springs' newest attraction. It is the product of several phases of construction work and I think you will be proud of the overall picture.

Remember, too, when you ready for your A.C. paving job, our Co. is ready to serve you!"



SAM JANICH

J&S Paving Co.

P. O. Box 74, Palm Springs Phone 6551
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EVERYBODY'S HURRYIN' AN'

SQUARE DANCIN'

at the
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Tonight

WORLD CHAMP CALLER
Les Gotcher
and His
Circle 8 Ranch Boys

Free Instruction, 7-8 by this recording and motion picture artist



Mercy in Action

DISASTER strikes when it's least expected. But whenever it happens... wherever it happens, your Red Cross—as always—will be there. It will provide housing, medical aid,

food, and long-term rehabilitation. Last year, through your Red Cross, you gave relief to 228,000 disaster victims. This year again, thousands will need your help.

You, too, can help through Your RED CROSS

Sponsored by a Civic-Minded Resident
Mr. and Mrs. Wm. C. Talbot

NEW DAY!—NEW TIME!

LUCILLE BALL

Now on Sundays



"MY FAVORITE HUSBAND"

Sponsored by the JELL-O Family of Desserts

KCMJ at 3:00 P.M.
SUNDAYS on CBS

Lucille Ball will star in Columbia Pictures' "The Fuller Brush Girl."



"Oh, Mary!"
"Yes, Jack?"
"I hear Lucille Ball and my favorite husband are moving to Sunday."
"Yes, folks, and you'll love to hear them too!"
(Jack Benny)

"Hey, Bergen!"
"Lucille Ball will be with us every Sunday from now on! YOO! HOO! Lucille!"
(Charlie McCarthy)



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